



# SUMMARY OF RESULTS

COMMUNITY CONSULTATION:  
PHASE ONE



# EXECUTIVE SUMMARY

This document summarises the findings and engagement activities carried out during Phase One.

Informed by over 400+ questionnaire responses, approx 30 'Cuppa Conversations' and 40 guided walks, key themes and messages arose (including; Animals and Activities, Facilities and Spaces, Payment and Support, Education and Training and Food and Gardening). Many memories were shared along with ideas for income generation opportunities and desired outcomes. All of these will be further explored and considered during Phase 2.

We thank all who took the time to engage with us and share their stories, thoughts, hopes and aspirations for the site.

Initial ideas including income generation, site development and community needs will be practically assessed and explored further during Phase Two.



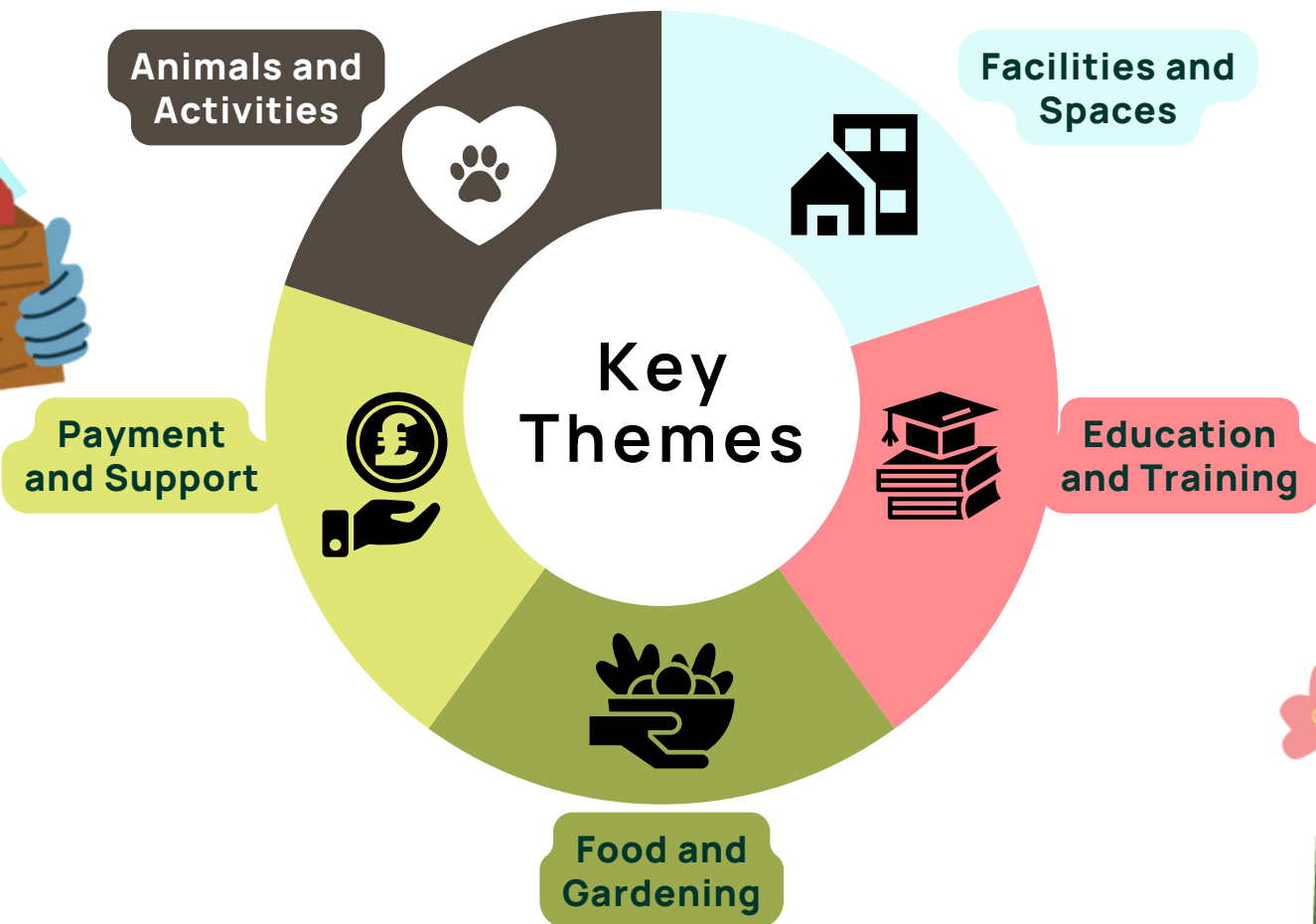
**400+**  
Survey  
responses



**40**  
Guided Walks  
attendees

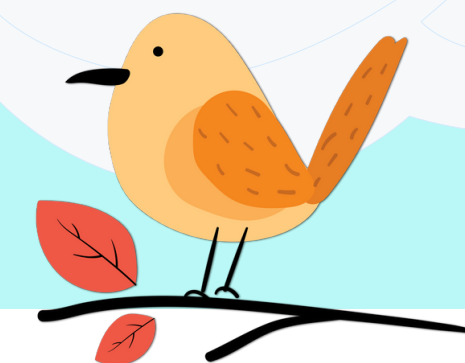


**30**  
'Cuppa  
Conversation'  
attendees





# COMMUNITY CONSULTATION: PHASE ONE SUMMARY OF RESULTS CONTENTS



## 1. DISCOVER AND DEFINE:

- What we did  
Oct/Dec 2023

## 2. LOOKING BACK:

- Visitor numbers:
  - Have you visited the farm before?
  - If yes, how often?

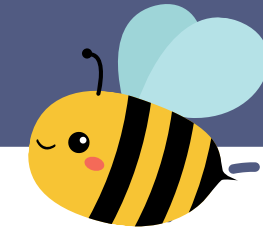
## 3. LOOKING FORWARD:

- Key messages
- Animals And Activities:
  - What would make you come to the farm?
  - What activities would you like to see?
- Facilities And Spaces:
  - What facilities would you like to see?
  - What would make you stay longer?
- Support And Payment
  - Would you pay to support it?
  - Income generation +
- What do you think the community needs?
- The Story of the farm
- Next Steps...



# DISCOVER AND DEFINE

What we did  
Oct/Dec 2023



**400+**  
responses to our  
Discovery Questionnaire

- **Discovery Questionnaire:**

We received **over 400 hundred responses** to our online and paper questionnaire. We want to thank everyone who completed this.

- **Cuppa Conversations:**

We held **4 Cuppa Conversations** across the community. An informal opportunity for the public to hear what's happening and come and explore our consultation questions with us. Through these we spoke to approximately **30 people**

- **Guided walks:**

On Saturday 25th of November we opened the farm and invited the community to book a time to join us for a guided walk followed by a conversation exploring our consultation questions. In total **40 people attend** these sessions.

- **School visits:**

We are developing an opportunity for children at Dalry Primary School to participate in the consultation. This will happen in the 2024 and will link with Phase Two.



**30**  
people attended our  
Cuppa Conversations



**40**  
people attended  
our Guided Walks

Scan to visit our  
website and  
keep up to date



# LOOKING BACK:

## Visitor Numbers



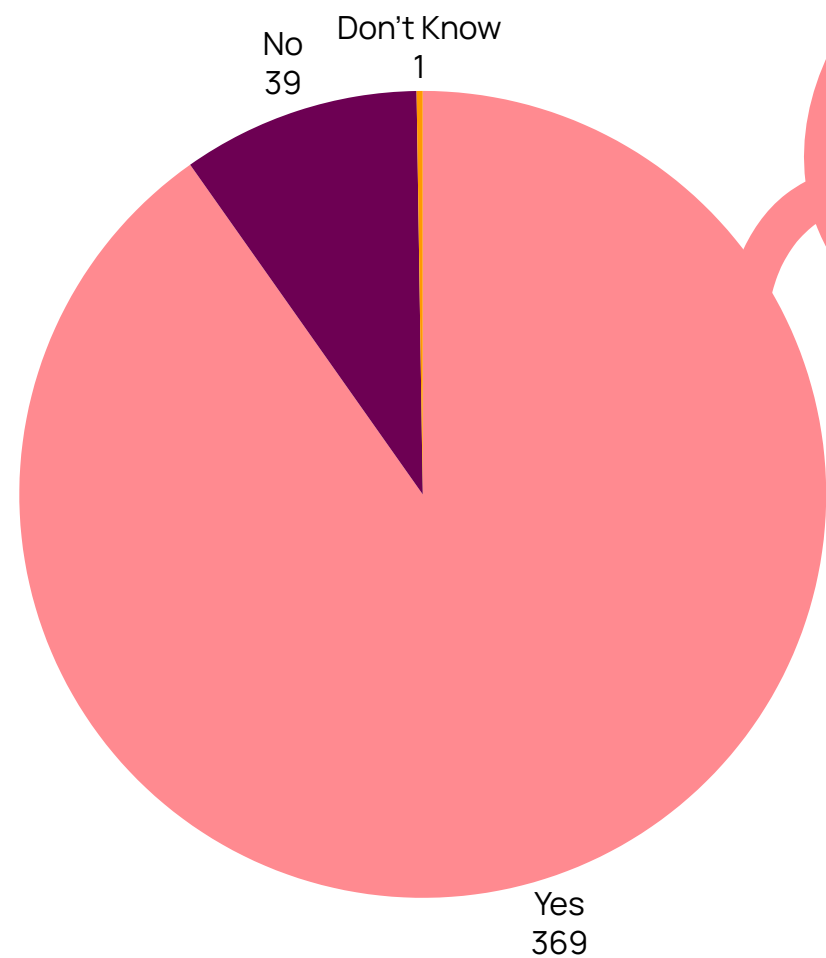
Have you ever visited the farm before?

**10%**

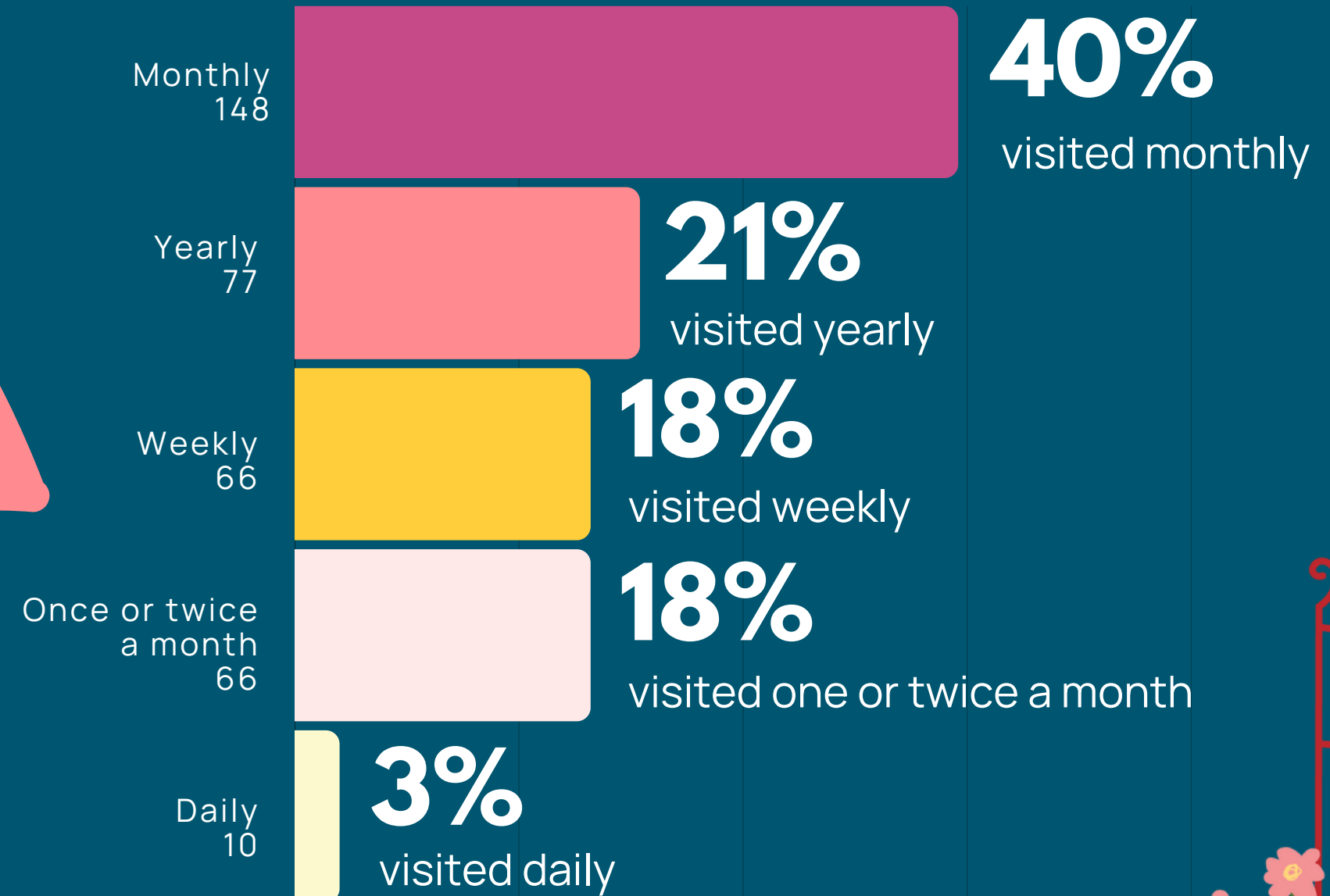
had not visited the farm before

**90%**

had visited the farm before

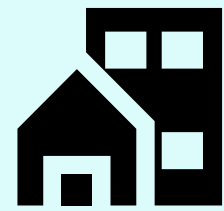


If yes, How often would you visit?



# Looking Forward: Key Messages

## Facilities And Spaces



People want to see an improved café area with a shop. They would also like to see spaces the community can access and which organisations can use at low rent.

## Education And Training



People are looking for the site to bring education and training opportunities to the community whether this is through classes, volunteering, work placements, or skill development opportunities.

## Food And Gardening



Food was mentioned in a lot of the answers. This was related to gardening on the site as well as people sharing food, cooking together, and learning about food.

## Animals And Activities

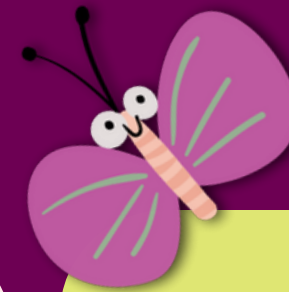


Most people do want to see animal back on site however this is alongside other activities and facilities. Most people only refer to a particular animal type such as small animal, goats, or birds. They also talk about ways to make the animals sustainable which could be explored in our next phase.

## Payment And Support



41% of people would be willing to pay in some way. There have been many suggestions about how this could be done. We acknowledge that not everybody could afford this and therefore insure it is done in a way that is not stigmatising or uncomfortable and remain free from the point of access.



# LOOKING FORWARD:


## Animals And Activities



### What would make you come to the farm?

 **21%**  
Animals

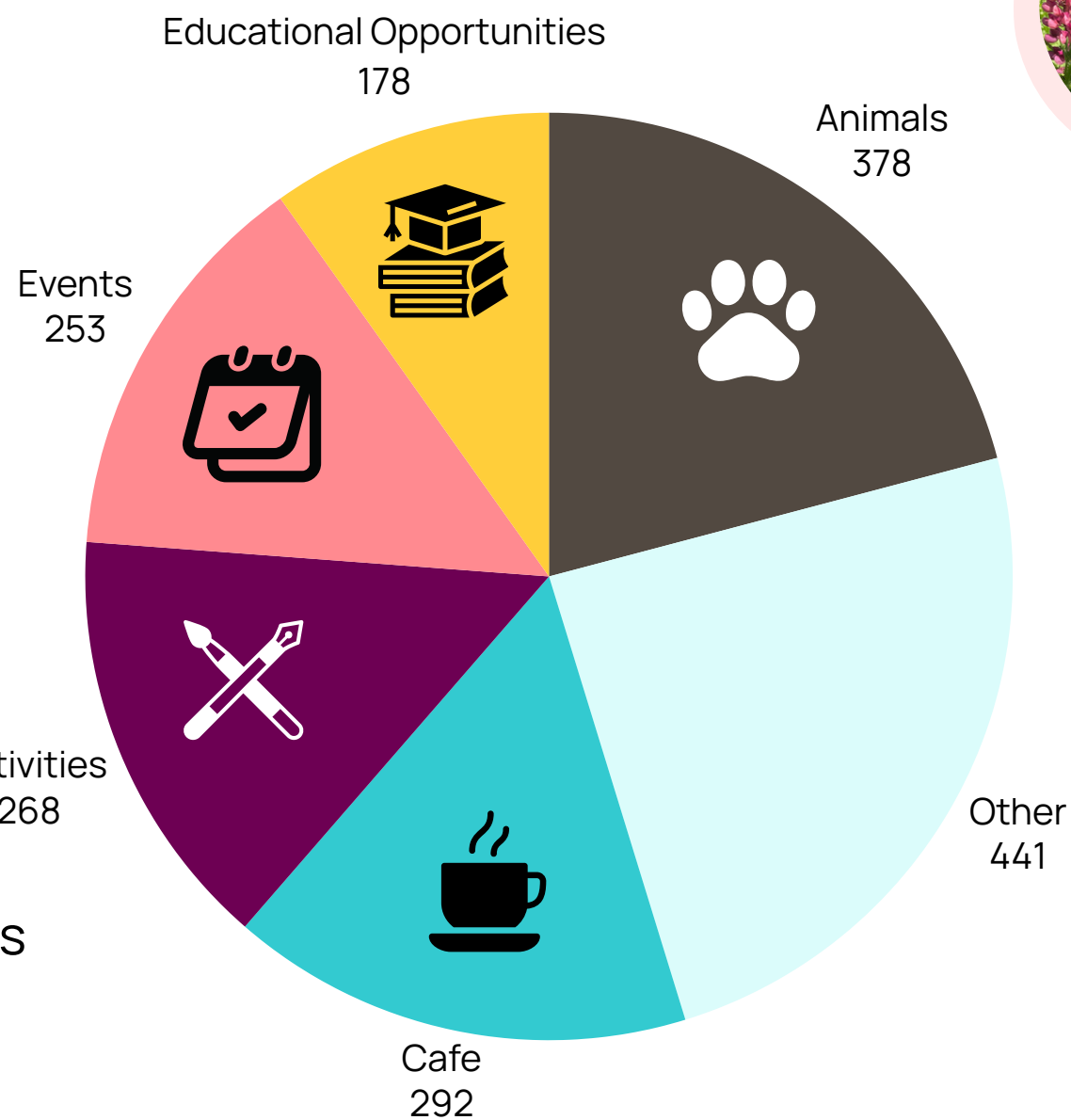
 **16%**  
Cafe

 **15%**  
Activities

 **14%**  
Events

 **24%**  
(Other)

 **10%**  
Educational Opportunities



“Can’t you bring back some animals that wouldn’t take up as much care and cost. It would be better than nothing”

“Have a clear vision for the animals with the right staff to support them with their care”

“The animals is what makes the place unique”

“A cosy farm area”

## Income Generators:



- Animal encounters
- Animal care classes
- Goat therapy
- Link with University of Edinburgh vets

- Pet hotels
- Hire in alpacas for walks
- Animal feed
- Sell produce and use produce in cafe

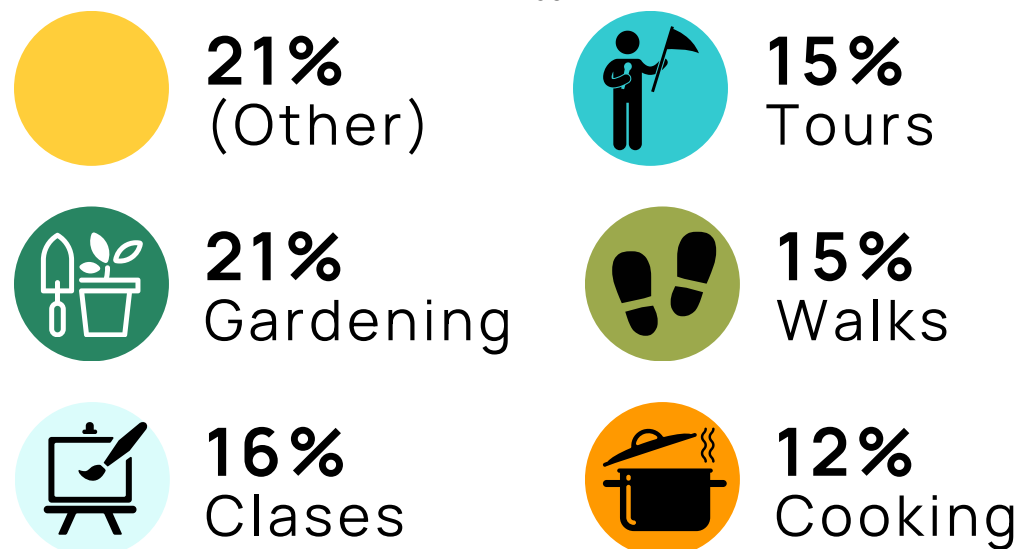
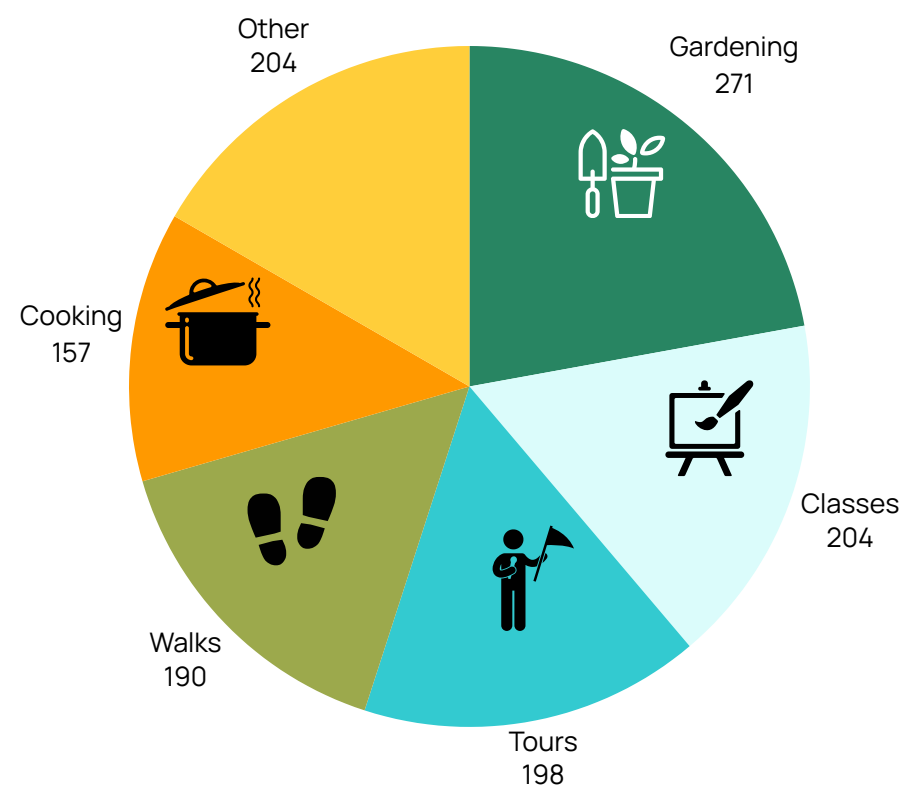


# LOOKING FORWARD:

## Animals And Activities



### What activities would you like to see?



### For Wellbeing:

- Gardening
- Cooking and eating together – shared meal days
- 'Earth to Plate'
- Yoga/Thai Chi/ Pilates in the park (IG)
- Foraging space: education on food and medicine
- Archery (IG)
- Strawberry picking (IG)



### For Education:

- Activities for different age groups from pre-school
- night-time learning classes on site for adults
- Book bugs
- School Camps
- Local high school – skills development
- Dalry Primary School – curriculum-based activities
- Scran academy
- Garvald
- Intergenerational learning
- Learning about farming and the environment
- Sustainable farming
- Learning disabilities



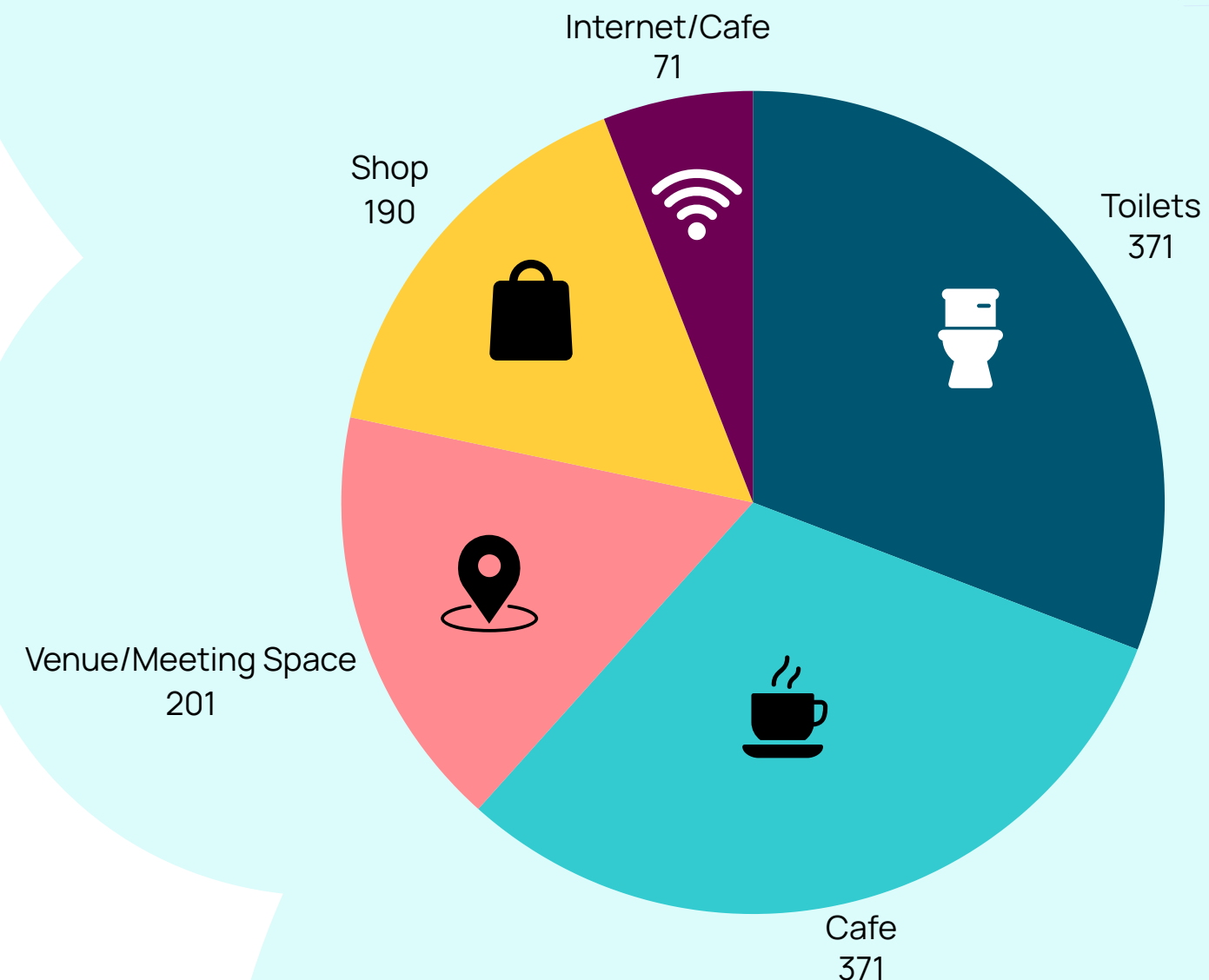
# LOOKING FORWARD:

## Facilities And Spaces



### What facilities would you like to see?

- A decent affordable Café that promotes sustainable food and uses food from the garden
- Meeting spaces for community and organisations to use
- Farm and gift shop
- Sensory and interactive space
- Covered play area and outdoor exploratory play area
- Interactive walks
- Museum
- The tractor
- Yurts to rent out for community activities and fun
- Modular shipping containers for community activity (community incubator)
- Toilets
- Wifi
- Patio area with furniture
- Dance studio for exercise



31%  
Toilets



16%  
Shop



31%  
Cafe



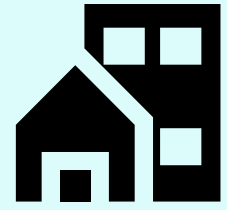
6%  
Internet/Cafe



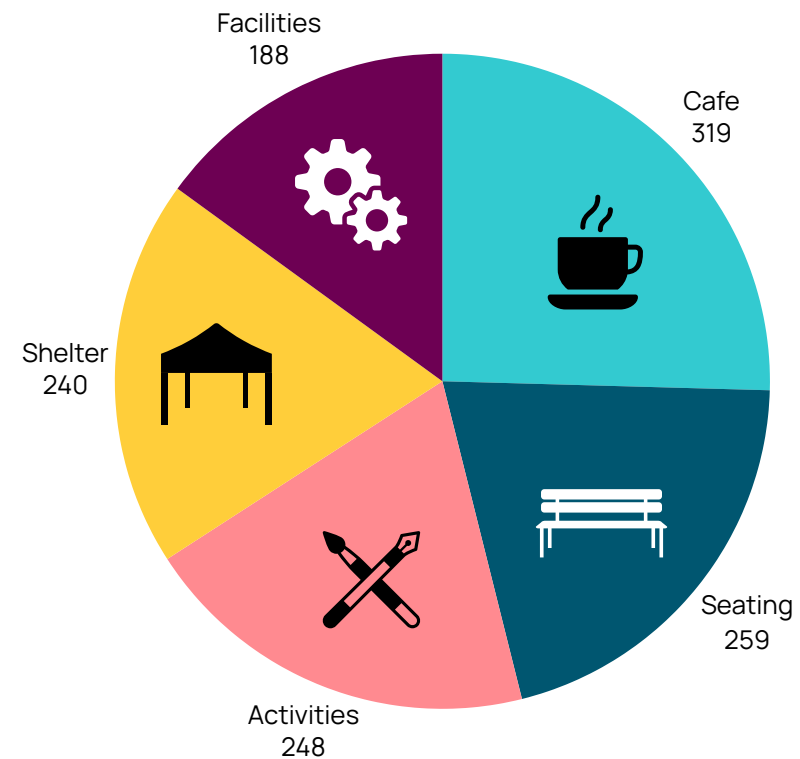
17%  
Venue/Meeting Space

# LOOKING FORWARD:

## Facilities And Spaces




What would make you stay longer?



 **21%**  
Seating

 **19%**  
Shelter

 **25%**  
Cafe

 **15%**  
Facilities

 **20%**  
Activities



### Seasonal:

- Wreath making (IG)
- Halloween pumpkin patch (IG)

### Arts:

- Visit from authors (IG)
- Storytelling
- Amateur dramatics
- Creative writing classes (IG)
- Festivals: Fringe events (IG)
- Promote local artists with exhibitions
- Music in the cafe
- Arts hub

### Other:

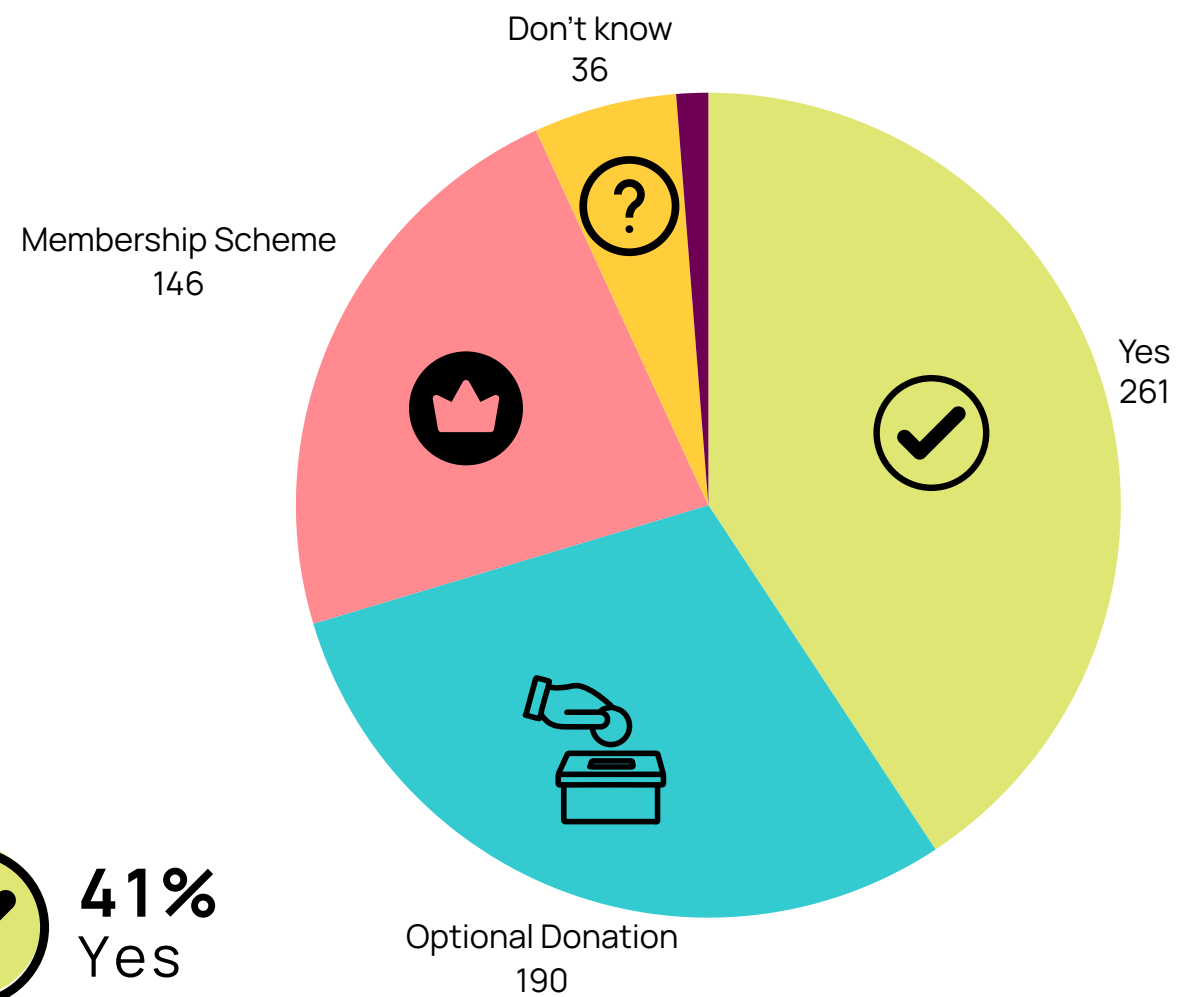
- Clothes swaps
- Bike repair
- Knitting
- Repair cafe

# LOOKING FORWARD:

Payment And Support



Would you pay to support it?



41%  
Yes



30%  
Optional Donation



23%  
Membership Scheme



1%  
No



6%  
Don't know



Some ideas:

- Remain free from point of access
- £2 entry fee for adults
- Be clear about what a donation might cover e.g. £2 feeds a sheep for a day (guidance)
- Tap and go
- All classes should be paid for e.g arts and crafts
- Membership scheme with different tiers and goodies
- Animal sponsorship
- Increase price of animal feed

We acknowledge that not everybody could afford this and we therefore need to ensure it is done in a way that is not stigmatising and uncomfortable.

# LOOKING FORWARD:

Income Generation +



Link local building contractors to support new builds

Rent out building spaces

Rent spaces out to fringe companies

Corporate



Corporate events

Corporate team days

Farmer's market

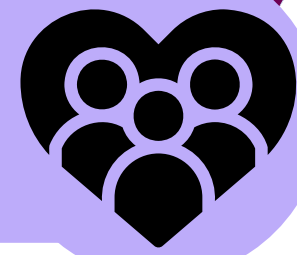
International street food days

Asking local organisations to sponsor the farm. E.g. 5 sisters farm has a lot of corporate support



# LOOKING FORWARD:

What do you think the community needs?



- Volunteering opportunities particularly for young people
- Greenspace and learning about sustainable farming
- Inner city nursery
- Gorgie Farm community group for socialising and getting to know people
- A greenspace and arts hub that is fully accessible to them and welcoming, that belongs to them to use and make decisions on.
- Somewhere that promotes wellbeing, purpose, and feeling valued and connected.
- It is not what they need, it's what they deserve.
- Re-wild the place
- Needs to be made fully accessible
- Social housing
- Foodbank
- Drop-in support
- Community gardens
- Leadership



“Something to be proud of!”

“I think the community need a safe green space where they can escape from city living”



# LOOKING FORWARD:

## The Story of The Farm



Let's not forget the Farm's heritage and story. People want to know the farm story and to share in its heritage. Could this be done interactively through creating:

- An interactive treasure map
- A trail with characters
- A museum
- Re-enactments
- Sculptures through the site
- Signposts in memory
- A song from the community
- Photo box and sound bites



# LOOKING FORWARD:

Next Steps...



## COMMUNITY CONSULTATION PHASE TWO: IDEATE TO CO-CREATE (JAN/FEB 2024)

As part of Phase Two we have created this document to begin to share our findings from Phase One and really explore what is feasible and viable and how we can make it happen.



# THANK YOU!

## JOIN IN!

If you would like to learn more about the project, or how to get involved please get in touch.

### We would love to hear from you!



@GCFarmSite



@GorgieCityFarmSiteProject



Email: [gorgiecityfarmsite@evoc.org.uk](mailto:gorgiecityfarmsite@evoc.org.uk)



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