

# Advertising

**Start advertising to the people who will become your new customers today.**

Advertise with The Edinburgh Reporter – the local news website with a monthly print edition available across the city and online.

Contact us to get details of our 2023 Media Pack with all the details of our off the shelf deals and prices and allow us to create a bespoke deal which suits you!  
[editor@theedinburghreporter.co.uk](mailto:editor@theedinburghreporter.co.uk)

**If you are a local politician then this is what we can offer you.**

**POLITICIANS PACKAGES** – intended for MSPs, MPs and local councillors – fixed price for a calendar year from the date of booking for unlimited online advertising, and monthly print advertising in 12 print issues of The Edinburgh Reporter newspaper.

Inclusion of all your contact details and your advert on our online Local Politicians Page.

## **LOCAL COUNCILLORS**

£150 – unlimited online advertising for one calendar year from date of payment. Inclusion of all your contact details and your advert on our Local Politicians Page.

To discuss what your advertising would look like :

[editor@theedinburghreporter.co.uk](mailto:editor@theedinburghreporter.co.uk)

t : Phyllis on 07791 406 498

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## Where can you find The Edinburgh Reporter in print?

*Our newspaper is available to collect from all city libraries and all branches of Farmer Autocare. It is also distributed to businesses, cafés and hotels in the city centre for visitors to enjoy.*



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PressReader is a digital newspaper distribution and publishing operator with headquarters in Vancouver, Canada.

If you have a library card then Edinburgh Libraries will help you [set up a free PressReader account](#).

Get the iOS app [here](#) and the Android app [here](#)

***We print 6,000 copies of our newspaper on each run. Tell us***

## ***where you read yours!***

The copies of The Edinburgh Reporter are distributed through a network of city businesses and public buildings.

You will find copies at all branches of Farmer Autocare, Summerhall, Art & Craft Collective, the EICC, LifeCare on Cheyne Street, Coffee Angels, the Royal Infirmary of Edinburgh and Western General Hospital. If you would like to become a stockist then please get in touch.

If you can, then please subscribe to have your copy delivered to you each month. It helps us to cover the overheads of bringing the news to you in print and online.

We distribute door to door on some selected streets. If you would like us to include your street then please suggest it to us.

[ter.ooo/subscribe](http://ter.ooo/subscribe)

*If you would like to become a stockist for our print edition then please get in touch.*

*And if you have a favourite place that you would like to see it on display then get in touch too.* [editor@theedinburghreporter.co.uk](mailto:editor@theedinburghreporter.co.uk)

The March 2023 issue

**Statue stushie**

Elsie Inglis  
row continues  
Page 4

**Empty Chamber**

Awards fiasco  
flames discontent  
Page 7

**Auld Alliance**

Famous race  
Edinburgh bound  
Page 9

**Music Man**

Theatreland's  
Mr Rice guy  
Page 10-11

**Humble Hislop**

Bottom scraping  
to top six finish  
Page 23

# the Edinburgh Reporter

April 2025

EDINBURGH'S **FREE** LOCAL NEWS PAPER...A CAPITAL READ FROM START TO FINISH



## Tartan Pride

By **PHYLLIS STEPHEN**

### A SMALL TEAM OF SIX VOLUNTEERS

is making the final preparations for the inaugural Edinburgh Tartan Parade. Rehearsals have been carried out along the city centre route and the final touches to arrangements for the big day are being made.

The first Edinburgh Tartan Parade on 10

May will begin at the City Chambers, processing down the Royal Mile to Cockburn Street, onto Waverley Bridge and then into Princes Street Gardens. Some 1,600 people have now registered for the event and registrations are now closed.

The date is the second Saturday in May - World Fair Trade Day - and the founder of Edinburgh Tartan Parade, Tania Pramschufel

of Hand Up Events, already has a connection with all things Fair Trade. She runs the market on Castle Street under the social enterprise company Hand Up Events which she set up. Tania registered a tartan design for World Fair Trade and promoted the clan by taking part in the New York City Tartan Day Parade wearing the distinctive blue and green design.

Louise Marshall, piper to the Lord Provost and members of Pulse of the Place youth band (photographed above) will wear the tartan. The event will celebrate Scottish culture and is part of the city's 900th anniversary. The vision is to unite those taking part or watching on in an appreciation of tartan.

[Read more on page 9](#)

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2-11PM MON-SUN

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