

Struggling to Find a Hairdresser You Like? You're Not Alone – But This New Site Could Help

With over 200 salons in Edinburgh, choosing the right hairdresser can feel overwhelming. Hairdressr.com is here to change that.

If you've ever felt stuck scrolling through endless salon websites or awkwardly asked a friend, "*Do you like your hairdresser?*"—you're far from alone. Around 30% of British adults aren't loyal to any particular salon and regularly switch between hairdressers in search of the perfect fit.

In a city like Edinburgh, where there are more than 200 salons to choose from, making the right choice can be daunting. But a new digital solution is offering a welcome helping hand.



Photo by [Lindsay Cash](#) on [Unsplash](#)

Enter Hairdressr.com

[Hairdressr.com](#), a recently launched online marketplace now available in the UK, aims to simplify the search for the perfect stylist. Whether you're looking for a last-minute cut or planning a complete hair transformation, the platform connects users with independently reviewed, top-rated salons and stylists across the city.

"The idea is simple: help people find a great hairdresser without all the guesswork," says Magnus, co-founder and CEO of Hairdressr.com. "People are tired of trial and error. We wanted to offer a smarter, easier way to discover and book hair services you can trust."

How It Works

Unlike traditional salon directories or word-of-mouth recommendations, Hairdressr.com curates its listings based on

verified customer reviews and ratings. Each salon featured on the platform has been selected not just for its quality, but for consistently positive feedback from real clients.

Users can explore curated lists tailored to their needs—whether it's the best hair salons overall in Edinburgh or specialists in areas like Afro hair, curly hair, Japanese hair techniques, or high-end celebrity stylists. The site also allows browsing by treatment type, such as extensions, keratin treatments, or colouring services, with clear pricing information available upfront.

Once a salon catches your eye, simply click “Book an appointment” and you’ll be redirected to the salon’s official booking page to complete your reservation.

Solving a Real Problem

Hairdressr.com was born out of a clear and widespread issue. “There are nearly four million Google searches every month in the UK for hairdressers ‘near me,’” says Magnus. “Yet there’s no single place where people can compare stylists, read reviews, and book in one go. That’s the gap we’re filling.”

For customers, it means less time wasted and more confidence in their booking. For salons, particularly in a competitive market like Edinburgh, it offers greater visibility and a chance to showcase their services to a wider audience.

A Digital Step Forward for Edinburgh’s Hair Scene

As more services move online, Hairdressr.com is bringing the hair and beauty industry along for the ride—making it easier than ever for people in Edinburgh to find the right stylist at the right price.

Whether you’re new to the city, in need of a hair makeover, or

simply looking to avoid another haircut regret, [Hairdressr.com](https://www.hairdressr.com) might just become your new favourite tool for looking—and feeling—your best.