

Leading casino affiliate sites for new live casinos

Live casino games have drawn in many players looking to immerse themselves in interactive worlds and real-time gaming experiences. For fans of this style of gameplay, knowing where to start can be challenging, but that's where casino affiliate sites come in. Affiliate sites act as trusted sources of information that compare and point users in the right direction to new casinos through expert reviews, rankings and promotional strategies.

In this article, we will evaluate the best casino affiliate sites that showcase the most reputable new live casinos based on a strict set of criteria. Let's get started!



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Ranking criteria

We will use the following criteria to review all these

platforms fairly to decide the final scores out of 10.

Expertise

Here, we will look at the level of industry knowledge, experience, and insight the site can provide to users. Platforms with more experienced teams will often have more detailed and useful information about various topics, including the best new live casinos. This ensures that the content is accurate and that players get the best insights from professionals.

Reliability

We seek honesty and transparency in reviews and positive or negative customer feedback. This will help to determine the site's reliability and trustworthiness. With casino affiliate sites, it's important that the information provided is accurate, up to date and honest to give users a clear picture of everything. Reliable information is the key to making safer and more informed decisions.

Popularity

How many visitors does the site attract? Does a wide audience widely recognise the site or platform, and is it well-received by players? All these factors are a good indicator that a site is performing well and that users like what they see, as popularity is often a sign of a high level of user trust and suggests that the site has built a great reputation and a loyal following.

Innovation

Is there cutting-edge technology or a unique way the site will present its information or findings? Examples could be interactive reviews, advanced filtering capabilities or personalised player recommendations. We check for innovation to see if the site uses the latest technology as unique

features and advanced filters can make all the difference in standing out from the crowd.

Customer satisfaction

Is the information available on the site clear and helpful to the user? Is the customer service team personable and easy to get in touch with? Can any potential issues be solved in an efficient and timely manner? [Customer satisfaction](#) is crucial as it speaks volumes about the quality and usability of a casino affiliate site. Players who are happy with the service are more likely to return and recommend the service to other people. To get a sense of the user experience, we check customer reviews, comments and how well the support team responds to queries or issues.

Using the essential set of criteria above will help to determine which casino affiliate sites are the best for finding out more about the leading casino affiliate sites for new live casinos.

Recommended affiliate sites

1) NewCasinos

Our overall rating – 9.8/10

NewCasinos.com is the ultimate resource for players looking for trustworthy, new live casinos. The platform specialises in reviewing and promoting new casino sites, making it the perfect place for newly launched live casinos.

Expertise – 10/10

The team at NewCasinos has a range of professionals who have worked in the online gambling industry for many years, which means that every review and article is based on expert knowledge and experience. These include detailed reviews of casinos that cover new live casinos. Their reviews and articles are added to the site regularly, which shows that

they're very active in keeping their content fresh.

Reliability – 10/10

Trust is one of the most important factors when looking at a site like Newscasinos. This is crucial as players must be assured that the site they visit has accurate and honest information to avoid using unlicensed operators. The NewCasinos team is dedicated to providing unbiased and accurate information, and they spend hours testing and updating their content regularly.

Popularity – 9.7/10

Newcasinos.com has grown its user base significantly over the years. To date, they have over 16,000 visitors per month. This strongly indicates positive user engagement, which shows their relevance in the iGaming market.

Innovation – 9.8/10

As a platform that recognises the increasing trend and popularity of mobile gaming, Newcasinos is fully optimised for both smartphones and tablets. This responsiveness means that users will have the same seamless experience finding live casino games on mobile as on a desktop.

Customer Satisfaction – 9.5/10

While Newcasinos doesn't have live chat, it does have a support page where you can send an email through a contact us form on their website. Their quick response times demonstrate how helpful and committed they are to supporting their users. Newcasinos also stands out due to their focus on reviewing newer live casinos that have just launched. This helps them stay ahead of the curve when delivering the latest features. Their site is also clear and intuitive, with a menu that is neatly categorised into sections. It took under a minute to find newer live casinos.

2) CasinoMeister

Our overall rating – 9.7/10

Founded in 1998, CasinoMeister is one of the most well-established casino affiliate sites. It's widely recognised for its commitment to fair gaming practices and a highly active community forum. Casinomeister.com is often praised for its strong focus on ethical gaming and player protection, which gives the site a unique perspective within the online casino space.

Expertise – 10/10

The team at Casinomeister has decades of experience, and their input and advice have been valuable in helping players with topics such as licensing and responsible gambling. The team also plays an active role as moderators in their community forum to keep an eye on discussions and to give players expert advice quickly if needed.

Reliability – 10/10

Casinomeister is a well-respected and trustworthy platform known for protecting its players. Their focus on ethical casinos is particularly useful for highlighting rogue casinos and holding them accountable for their actions, which sets them apart from similar platforms. Players appreciate this high level of transparency as it helps them make more informed decisions when choosing an online casino brand.

Popularity – 9.7/10

The CasinoMeister forum has over 48,000 members, making it one of the most active and vibrant online gambling communities on the web.

Innovation – 9.6/10

Casinomeister has a unique process to help players resolve

disputes called Player Arbitration (PAB). They act as a neutral go-between for players and online casinos to ensure that both sides are treated equally in the complaints process.

Customer satisfaction – 9.5/10

Another feature that customers enjoy is the Casinomeister Forum. Members often reach out to help with useful tips, making it a valuable part of the site for those looking for advice and real-life interaction with their peers on topics like live casinos.

3) AskGamblers

Our overall rating – 9.6/10

AskGamblers is well known for its focus on the customer experience and player protection and for its honest and comprehensive reviews. AskGamblers' site is organised into several categories to find what you're looking for when searching for specifics, such as new live casinos. They have over 1,000 online casinos on their list.

Expertise – 9.8/10

The staff at AskGamblers have a wealth of knowledge and plenty of experience, which shows in the quality of their writing and reviews. This helps ensure that players are getting fantastic content from trusted experts.

Reliability – 9.9/10

All content for this site goes through strict vetting processes to ensure reliability before any information is published. AskGamblers ensures that only licensed and trusted casinos are showcased on their site.

Popularity – 9.7/10

AskGamblers is well-known in several countries. Big names in the industry like Blueprint Gaming, Evolution Gaming, NextGen Gaming and Playtech all pop up on the site, which shows that AskGamblers provides information about popular game developers that are instantly recognisable.

Innovation – 9.6/10

AskGamblers has an advanced system that uses [AI](#) called CasinoRank. This system assigns unbiased ratings to assess online casinos and give players a clear and honest view based on factors such as the quality of the casino and its reputation, as well as its complaint history. The beauty of this unique system is that these ratings can't be influenced by anything other than the facts.

Customer satisfaction – 9.6/10

Customers like AskGamblers' completely free Casino Complaint Service as it acts as an online mediation service if players wish to make a complaint or air any grievances. The turnaround time for the team to review new complaints is normally quite fast, between 48 and 96 hours.

Our verdict

Selecting the right affiliate site is crucial when seeking new live casinos. With so many established casino affiliates dominating the market, Newcasinos is our top choice for helping players discover new opportunities, such as the freshest live casino games making their debut. However, AskGamblers and CasinoMeister also offer valuable insights and credibility with their approaches to showcasing the best casino brands, including those listing the leading new live casinos.