Lighting up Edinburgh for Purple Day

Landmark buildings including Edinburgh Castle, Prestonfield House, The Witchery, Camera Obscura, St Giles' Cathedral and the EICC will join a list of more than 40 which will be lit up in purple on 26 March to mark Purple Day, the international day for epilepsy awareness.

These purple beacons will spotlight a condition which affects more than 80,000 people in Scotland.

Purple Day, established in 2008 by nine-year-old Canadian Cassidy Megan, has become a global event challenging epilepsy stigma and misconceptions.

This year's campaign promises to be the most extensive yet, with the RRS Discovery, Ness Bridge, and Wallace Tower joining the nationwide purple illumination to support Epilepsy Scotland.

Lesslie Young OBE, Chief Executive of Epilepsy Scotland, said: "These purple displays across Scotland's skyline do more than catch the eye — they spark crucial conversations about epilepsy.

"By lighting up our most recognised landmarks, we're

illuminating the path toward better understanding of a condition that remains misunderstood by many."

The charity invites communities across Scotland to get involved and take part in purple themed fundraising activities.

From sponsored walks to wear purple days or bake sales to community gatherings, fundraising efforts will contribute to Epilepsy Scotland's annual £700,000 fundraising goal and the charity says it will allow continued delivery of vital, personalised support services to individuals living with epilepsy.

Everyone is invited to join the purple movement by organising events in school, workplace or in a local community group and share what you are doing using #PurpleDay2025.

epilepsyscotland.org.uk/purple-day
contact fundraising@epilpesyscotland.org.uk

