

Bonnie & Style will bring glamour to St James Quarter

The food hall at St James Quarter, Bonnie & Wild, is playing its part in the Edinburgh STYLE weekend at the end of March.

There will be a series of glamorous events with Scotland's modelling agency Colours hosting special scouting days in Edinburgh and also in Glasgow. Talent spotters will be looking out for potential new models – who might get the chance to take to the catwalk in the runway show hosted by Grazia on 29 March.

Colours Agency will be at Bonnie & Wild on 28 and 29 March when potential models can meet the talent scouts and find out more about becoming a model, with potential to secure contracts with the agency.

Fashion designer Siobhan Mackenzie is hosting a VIP champagne brunch on 30 March and she will be in conversation with former Miss Scotland, Jennifer Reoch, who now works as a radio presenter. Anyone attending will be able to see an exhibition of Siobhan's designs and ask Ms Mackenzie questions about her career in fashion. She began sketching outfits as a teenager and now dresses the stars including Justin Bieber, Shania Twain and Alan Cumming.

Siobhan said: "I'm really excited about hosting this Champagne brunch and Q&A at Bonnie & Wild as part of Edinburgh STYLE at St James Quarter. As well as a glass of Champagne, guests to this free event will be able to talk with me about fashion

design in the beautiful events space at Bonnie & Wild, while also enjoying their fabulous hospitality. It's such a beautiful space and I'm really looking forward to exhibiting my designs there too."

Alison Bruce, co-owner and director of Colours Agency, said: "Our partnership with Bonnie & Wild is a game-changer. Scotland is full of incredible talent, and by teaming up with a cultural hotspot like Bonnie & Wild, we're creating a unique and accessible space where aspiring models can take their first steps towards an exciting career. Bonnie & Wild, known for celebrating Scotland's rich food and cultural scene, provides an inspiring backdrop for this initiative. The collaboration aligns with both brands' commitment to showcasing local talent and supporting creative industries in Scotland."

Ryan Barrie, Managing Director at Bonnie & Wild, said: "These two events - with the leading Colours Agency and Siobhan Mackenzie, one of the country's best fashion designers - beautifully typify Bonnie & Wild's collaborative and dynamic approach to showcasing the best of Scotland. We're looking forward to welcoming guests to St James Quarter's Edinburgh STYLE weekend, in particular the Siobhan Mackenzie talks and Colours Agency scouting weekend. It's set to be a real feast of fashion."

Edinburgh STYLE is a city-wide celebration of fashion, beauty and lifestyle. Alongside the events at Bonnie & Wild, from Friday March 28 to Sunday March 30, St James Quarter will play host to a weekend of style talks, beauty masterclasses, live entertainment and fashion shows in partnership with Grazia and Pat McGrath Labs.

<https://stjamesquarter.com/event/edinburgh-style-2025/>

<https://www.eventbrite.co.uk/e/bonnie-style-meet-celebrity-fashion-designer-siobhan-mackenzie-tickets-1255458322639>





Lauren Alexander

