

# Best Apps for Crypto Trading in 2023: Top Picks for Beginners and Pro Traders

## Key Takeaways

- Choosing the right crypto trading app is vital for simplifying trades, tracking market trends, and enhancing decision-making.
- Key features to prioritise include secure logins, real-time price updates, advanced charting tools, and low trading fees.
- Beginners benefit from apps like Coinbase, eToro, and Binance due to their user-friendly interfaces, educational resources, and transparent fees.
- Advanced traders may prefer apps like Kraken, Bitfinex, or Gemini for their sophisticated tools, margin trading, and lower fees.
- Mobile-friendly options like Crypto.com, Robinhood, and Blockfolio provide convenience, integration, and easy crypto portfolio management on the go.
- Apps with robust security, such as Ledger Live, Trezor Suite, and Bitstamp, ensure the protection of assets through hardware wallet integrations and regulatory compliance.



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When I first dipped my toes into [crypto trading](#), I quickly realised how essential the right app is. A good trading app doesn't just simplify the process; it empowers you with tools to make smarter decisions. From tracking market trends to executing trades in seconds, the right platform can truly transform your trading experience.

Over time, I've explored a variety of apps, each offering unique features to cater to different trading styles. Whether you're a beginner or a seasoned trader, there's an app out there that fits perfectly with your needs. The best ones combine user-friendly interfaces with powerful analytics, making it easier to stay ahead in the fast-paced world of crypto.

Choosing the right app can feel overwhelming, but it doesn't have to be. Let me walk you through some of the best options that have stood out for their reliability, innovation, and ability to help you trade with confidence.

# **Understanding the Need for the Best Apps for Crypto Trading**

## **Why Choosing the Right App Matters**

Selecting the right crypto trading app shapes your trading results. I've learned that an intuitive app simplifies decision-making and enhances my ability to seize market shifts. Apps with reliable performance, like Binance and Coinbase, ensure trades execute promptly, avoiding potential losses. Trusting your app is key. Poorly designed apps can mean missed opportunities or increased risks. As expert trader Carl Moon states, "Your choice of tool impacts how well you navigate volatile crypto markets."

## **Features to Look for in a Crypto Trading App**

An effective crypto trading app has essential features I rely on daily. Secure logins, real-time price tracking, and advanced charting tools, such as Bollinger Bands, are crucial. Apps like eToro integrate social trading, letting me learn from peers. Fee transparency helps me reduce costs. Integration with wallets, push notifications for price alerts, and multiple currency options all improve my experience. According to Binance's Zhao Changpeng, "Comprehensive features empower users to trade smarter." Always test for reliability and user-friendliness.

## **Best Apps for Beginners in Crypto Trading**

Finding the right app is critical for beginners to get started in crypto trading. I've explored several options, and these three apps – Coinbase, eToro, and Binance – stand out for their simplicity and beginner-focused features.

### **Coinbase**

Coinbase is the best choice for beginners due to its user-friendly interface. I found the simple buy/sell feature effortless to use, even on my first day trading. Its Learning

Rewards programme impressed me as I earned free crypto while completing lessons. Security is its strong suit, keeping my assets safe with top-tier compliance. Trading fees range from 0% to 3.99%, but the Advanced Trade feature offers lower rates, making it more cost-effective.

## **eToro**

eToro is praised for its social trading tools, which made learning much easier. I copied trades from successful investors using the CopyTrader feature, helping me gain confidence without extra research. It offers a virtual portfolio, so I practised risk-free before investing my money. The sleek design simplifies navigation through markets and assets. With transparent fees and access to both crypto and stock trading, it's a versatile choice for novices like me.

## **Binance**

Binance offers a well-rounded app suitable for beginners and experienced traders alike. I appreciated its Lite mode, which streamlined complex trading options into something manageable. It boasts low fees starting from 0.1%, helping me save more while trading. Its beginner tutorials guided me through using the platform efficiently. Security measures, such as two-factor authentication, gave me peace of mind. The app's wide variety of cryptocurrencies allowed me to diversify easily.

## **Best Apps for Advanced Crypto Traders**

Finding the right app as an advanced crypto trader can feel like a game-changer. Here are my top picks, tailored to meet the needs of seasoned traders with features like lower fees, wide asset support, and cutting-edge tools.

## **Kraken**

Kraken combines low trading fees and advanced tools. Its fees start at just 0.16% with Kraken Pro, which I use to save money

on frequent trades. With over 200 supported cryptocurrencies, I've enjoyed trading BTC, ETH, and even lesser-known tokens. The platform offers margin and futures trading, which I appreciate for diversifying strategies. High liquidity ensures I never worry about slippage. They're trusted by 10 million users globally, though I've noticed it's not accessible in places like New York. Reliable support and availability in over 190 countries make it my go-to app for precision trading.

### **Bitfinex**

Bitfinex excels at catering to pro-level traders like me. I was impressed with its advanced charting tools, which allow custom strategies with ease. The platform supports over 170 cryptocurrencies and offers features like margin funding, letting me earn by offering funds to others. Trading fees are tier-based and decrease for high-volume trades, giving me an incentive to stay active. As someone who values transparency, I like their open reporting on reserves. Bitfinex also excels in offering crypto lending. It's less beginner-friendly but perfect if you've mastered the basics and want more control.

### **Gemini**

Gemini delivers security and simplicity. Built by the Winklevoss twins, this app makes me feel confident in its operations. I trade BTC and ETH while keeping funds safe in insured wallets. Their ActiveTrader platform has low fees and lightning-fast execution speeds, which I need for my trades. Gemini Earn adds value by letting me gain interest on idle assets. What stands out for me is their strong regulatory compliance across the US, ensuring a trusted trading environment. The app connects well with industry-leading tools and meets my need for a polished, secure platform tailored to advanced trading.

### **Best Mobile-Friendly Crypto Trading Apps**

Mobile-friendly crypto trading apps have completely changed how I manage my investments. They combine powerful features with a seamless interface, offering traders convenience and flexibility. Here are some top apps that have earned my trust for efficient crypto management.

### **Crypto.com App**

The Crypto.com app stands out with its all-in-one crypto management features. I love how it supports over 350 cryptocurrencies, allowing me to buy, sell, and track assets in one place. With over 20 fiat currencies supported, I find it easy to integrate my debit card for transactions.

Its unique incentives, like earning up to 5% cash back using the Crypto.com Visa Card, feel incredibly rewarding. The app also notifies me of price changes across 250+ assets with real-time alerts. Its NFT platform and DeFi Wallet enhance utility, securing both my crypto and NFTs.

### **Robinhood**

Robinhood makes crypto trading accessible with its beginner-friendly design. The app keeps trading commission-free, which I find perfect for cost-effective buying and selling. Its instant deposit feature ensures that I can seize opportunities without delays.

What excites me about Robinhood is its ability to manage both stocks and crypto seamlessly. Having everything in one app simplifies my portfolio view. Educational resources on the app help me make better decisions, making it an excellent choice for learning as I trade.

### **Blockfolio**

Blockfolio excels as a portfolio-tracking app tailored for crypto investors. I've relied on it to monitor my holdings across multiple platforms in real-time. The app supports over

10,000 cryptocurrencies, which covers every coin I've wanted to track.

Price alerts keep me informed, while the news feature delivers market updates directly to the app. I like how Blockfolio integrates with exchange accounts for automatic updates. It's a practical tool for tracking performance and staying updated on the latest trends.

## **Apps With the Best Security Features for Crypto Trading**

When trading crypto, I prioritise apps with top-notch security to protect my investments. From hardware wallet integration to secure storage solutions, these apps offer unmatched safety features traders can trust.

### **Ledger Live**

Ledger Live stands out for its integration with Ledger hardware wallets. It combines a dual-layer security system, including advanced secure element chips found in passports, to safeguard assets against threats. I've found its user-friendly interface makes accessing features like staking and NFT management easy.

The mobile app ensures access to my cryptocurrencies wherever I am. Ledger Live's seamless compatibility with hardware wallets gives me peace of mind while trading and managing assets. Traders, both beginners and advanced, can benefit from its solid protection against physical and digital breaches.

### **Trezor Suite**

Trezor Suite provides exceptional security through its integration with Trezor's hardware wallets. Its open-source firmware guarantees transparency, while features like passphrase protection and encrypted backups secure wallets better. I like its clean and intuitive desktop and web versions.

Using Trezor Suite gives me access to advanced tools for managing multiple cryptos. Built-in support for staking and exchanges makes it a versatile app. Knowing my assets are protected with strong end-to-end encryption has made Trezor Suite a reliable choice in my portfolio management.

## **Bitstamp**

Bitstamp offers institutional-grade security for crypto trading. It uses multi-signature wallets and robust encryption to protect users. My account has always felt secure, thanks to two-factor authentication and offline cold storage for the majority of funds on the platform.

Its regulatory compliance adds another level of trustworthiness. Bitstamp's audit practices and insurance policies ensure protection against breaches. Combined with its straightforward trading interface, it's one of the safest choices for traders like me who prioritise security.

## **Comparing the Fees and Costs of the Best Apps for Crypto Trading**

Evaluating fees and costs is critical when selecting a crypto trading app. Cost structures directly impact profitability. I've found that transparent apps with low or no fees often provide the best value, helping traders maximise returns.

### **Free Trading Apps**

Some apps eliminate trading costs completely. MEXC offers zero-fee spot trading for both makers and takers. I liked its deep liquidity and access to nearly 2,000 cryptocurrencies. Lykke also impressed me with no trading fees and tight spreads, making it affordable for frequent trades. Binance, while not entirely free, stood out with spot trading fees of just 0.1%, reduced to 0.08% when using BNB for payments.

### **Apps with Tiered Fees**



Tiered fee systems reward high-volume trading. Binance applies lower rates for larger trades, charging as little as 0.02% for VIP users. I appreciate this structure for scaling investments. Similarly, Kraken uses a maker-taker model. By trading more, I've reduced costs to just 0% for makers and under 0.1% for takers.

### **Premium Subscriptions and Their Benefits**

Premium plans add exclusive features. For example, Bitfinex offers lower fees and enhanced API access through its subscription tiers. I enjoyed faster trade execution and priority support. Binance's premium plan reduced withdrawal fees and granted me access to advanced analytics, boosting my trading edge.

### **Conclusion**

Choosing the right crypto trading app is more than just a convenience—it's a critical step towards achieving your trading goals. The best apps combine security, usability, and advanced features to empower traders at every level. Whether you're a beginner looking for simplicity or an experienced trader seeking precision tools, there's an app tailored to your needs.

Take the time to explore your options, test their features, and prioritise what matters most to you, be it low fees, robust analytics, or top-notch security. With the right app, you'll not only trade smarter but also navigate the fast-paced crypto market with confidence.