

City-based firm poised to expand

Edinburgh firm Off Canvas has appointed a new managing director to take over the running of the business.

Curtis Walker joins from Abstract Canvas, an award-winning 3D visualisation studio which he set up in Glasgow in 2020.

Former MD John Loudon will step into a business development role, with a renewed focus on acquisitions following the successful addition of Off Canvas to his Hybrid Anchor agency group five months ago.

Walker, who brings over two decades of creative and operational expertise to the role, will head up the senior creative and technical teams at both companies and he said: "I look forward to leading the talented teams at Hybrid Anchor and Off Canvas.

"Having worked with John on numerous projects, I got to see first-hand how Hybrid Anchor approached client work.

"The culture of always placing clients' experiences at the heart of the companies' success really speaks to how I operate. I look forward to working closely with our teams to continue providing innovation and will be focused on driving the operational processes and quality benchmark even higher for our clients."

Loudon is confident the changes at senior management level will pave the way for further partnership investment.

He said: “Bringing Curtis on board is a transformative step,” he said. “This exemplifies our dedication to operational excellence and long-term growth – not just organic growth but growth by acquisition as well. His leadership, artistic vision and commitment to quality align perfectly with our values, allowing me to focus on new growth and partnership opportunities.

“He has been a pivotal force behind iconic visual projects, from the Radisson Hotel developments in the UK and US to large-scale commercial developments like Marischal Square in Aberdeen. His previous roles in other Glasgow agencies saw him not only manage operations and client strategies but also build a 3D studio from the ground up.

“This appointment strengthens our commitment to scaling the operational strength of our agencies, bringing the experience of a strong creative leader at a time when Hybrid Anchor and Off Canvas are set to expand even further.”



L-R Curtis Walker with John Loudon.