

Social Bite show off the future with virtual reality

Social Bite founder, Josh Littlejohn, MBE, and Danny Campbell from HOKO designs, presenter and judge on Scotland's Homes of the Year, were at The Pitt on Thursday evening to talk about the Social Bite village projects, and demonstrate a VR Social Bite village as designed by HOKO.

Josh Littlejohn said: "It was great to welcome donors and supporters to The Pitt last night and share the village model with them. HOKO Design's 360 VR experience really brings the village concept to life. It helps to capture imaginations and illustrate our vision in a way that hasn't been possible for Social Bite before.

"The accessibility of a VR experience means that wherever Social Bite's supporters are, they can take part in a village walkthrough and feel inspired by the possibilities of what a donation to the project could create. It's an invaluable tool for building support whilst also building the villages, and we're so grateful to HOKO for all the work they put into creating the simulation."

Danny Campbell said: "Everyone deserves a home, but moreover, everyone deserves a home which is safe, warm, and built for

purpose. The Social Bite Villages and Nest Houses are exactly that -they have been built with the people who will live in them in mind, offering each person a sanctuary of their own within a community that isn't just functional but designed to help people thrive.

“Working with Social Bite to create a Virtual Reality model showcasing the vision for the Social Bite Villages has been an honour. The care, attention to detail, and high level of quality of these villages will go a long way in providing people experiencing homelessness with a home and a community they can be proud of, contribute to, and that will help them break the cycle of homelessness.”

The Pitt is Edinburgh's newest community, enterprise and social hub. It is more than twice the size of its previous location on Pitt Street and features a permanent global street food market, retail units, a large and heated indoor seating plaza, family and community spaces, two permanent saunas from Soul Water Sauna and a 700 capacity events space all from a spectacular location on the Firth of Forth.



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The Pitt is opposite the current location of the Edinburgh Village.

Picture Alan Simpson













