

Airline offering a chance to win free flights for a year

Loganair is running a competition with the chance of winning 12 months' worth of free flights for one lucky winner and a friend.

Inspired by its feel-good Christmas Advert, *Loganair, Actually*, which features emotional moments of families reuniting across the UK for the holidays, the airline is encouraging entrants to a competition to showcase the magic of their own meetings with loved ones called *A Season of Connections*.

Applicants need to submit their "heartwarming reunion stories" – either a photo or video showcasing a reunion with a loved one along with a small blurb.

Lyn MacDonald, head of marketing and brand at Loganair, said: "We understand the magic that comes with reuniting with loved ones – it's at the heart of what we do as an airline. Our competition is a celebration of those unforgettable moments of connection. We can't wait to see the incredible entries showcasing the joy of the festive season."



Two runners-up will also be treated to return flights for two on the airline's iconic Glasgow to Barra route, famously landing on the beach.

To enter, participants must submit a photo or video showcasing a reunion with a loved one, with the opportunity to win free flights for themselves and a companion.

The competition runs until 6 January 2025, with the winner announced on 25 January 2025.

Three finalists will be announced on Tuesday, 14 January 2025, and the public can vote for their favourite reunion from then until 9pm on Monday, 20 January 2025.

To book flights, visit www.loganair.co.uk

www.loganair.co.uk/campaign/season-of-connections-competition.