

The Royal Edinburgh Military Tattoo celebrates 75th anniversary with new 75p charity drive

In celebration of the upcoming 75th anniversary of The Royal Edinburgh Military Tattoo a new charitable initiative has begun to donate 75p of every 2025 Show ticket sold.

Tattoo fans are being asked to vote which of the selected charities will receive this one-off donation which could amount to £162,000.

The theme for next year's Tattoo, The Heroes Who Made Us, will spotlight the individuals who have shaped and supported the iconic performances over the past 75 years. This theme aligns with the Tattoo's ethos of 'Performance with a Purpose' and its commitment to honour people across the country and support the heroes who are making a difference in their communities.

In line with this ethos and in addition to the brand's annual charitable donations, five charities have been shortlisted to win the share of the 75p per ticket charity donation for one year only. The shortlisted five charities have been nominated by Tattoo staff who put a case forward for them to be on the list, these are all non-military charities that are close to the hearts of those who put on the iconic spectacle.

They are: the British Heart Foundation, Edinburgh Children's

Hospital Charity, Parkinsons UK, Rock Trust and St Columba's Hospice Care.

The Tattoo's annual charitable giving continues alongside this new initiative, as it aims to build up to pre-Covid donations of £1 million a year which is thanks to those who attend the Show each year. Charities that are continuing to benefit include The Royal Navy and Royal Marines Charity, the Army Benevolent Fund, the Royal Air Force Benevolent Fund, and the Scottish Schools Pipe and Drums Trust.

Fans of the Tattoo across the UK are invited to cast their vote to determine which charity will receive the 75th anniversary donation.

Have your say and vote for your chosen charity through the link at: edintattoo.co.uk/news/have-your-vote Voting closes at midnight on Sunday 5 January 2025. Stay updated by following Tattoo social media channels, where the winning charity will be announced in January 2025.

Jason Barrett, Chief Executive Officer at The Royal Edinburgh Military Tattoo, said: "In celebrating 75 years of The Royal Edinburgh Military Tattoo, we honour the heroes who have made the Tattoo so great throughout the years. Additionally, we honour the local heroes within our communities in Edinburgh, throughout Scotland, and around the world.

"Charitable giving is at the heart of everything the Tattoo does. Being able to contribute to our longstanding charitable partners as well as selecting a specific charity chosen by the Tattoo fans is a special benefit this year. We are committed to continuing our legacy of making a meaningful impact to those who continue to make a difference in our communities every day. I encourage everyone to join us in this celebration by casting their vote to support a worthy cause."

Tickets for The Royal Edinburgh Military Tattoo's 75th anniversary Show are now on sale and can be purchased at

edintattoo.co.uk/tickets or on the phone, 0131 225 1188. The Show will run from 1-23 August 2025.

