

Stylish Santa leads the Christmas parade to St James Quarter

It is the most stylish area of the city so it was only fitting that Stylish Santa should lead the way. He helped the band and the dancers on to a specially reserved Edinburgh tram at Haymarket and then ushered them all off at St Andrew Square.

From there the Saltire Street Band played more Christmas tunes and the ballerinas twirled their way through the Quarter to Register Square where Buttons and Santa turned on the Christmas lights.

Panto star Grant Stott was in the square waiting to meet Buttons (Jordan Young) who had been calling “Hiya Pals!” to his many fans in the Galleria.

Following the magical opening weekend, St James Quarter will continue to be a glorious hub of holiday spirit with a packed calendar of events all the way through to Christmas:

- There's fun for all the family with *Elf Adventures* on **Sunday 24th November**, where kids can enrol in Elf School, make reindeer food, enjoy festive face painting, plus, grab an 'elfie' with Santa's little

helpers!

- On **Thursday 5th December**, St James Quarter will be filled with the sounds of the season, as it plays host to an evening of live performances including Soul & Disco with a festive twist from *Groove Down Band*, and smooth jazz vocals from *Marianne McGregor*.
- Experience an afternoon of elegance, sophistication and luxury on **Sunday 15th December**, as *A Bridgerton Christmas* takes to the Quarter. Dear Readers will be welcomed into the galleria by *Capella*, an award-winning string quartet, before Bridgerton Ballerinas join the Quartet for a spectacular performance not to be missed. Guests will also be invited to take part in a Bridgerton themed dance class suitable for all ages.
- To 'wrap' up the festive season, your gifts can be beautifully packed by professional gift wrappers on **Saturday 21st and Sunday 22nd December** in exchange for a donation to the Quarter's charity partners, Edinburgh Women's Aid and Health in Mind.
- And that's not all, throughout the festive season, there will be several unexpected choir and carol singing performances from the local community.

Many of these events will take place against the sparkling backdrop of St James Quarter's very own magical Christmas shop window, an enchanting and immersive festive display on Level 3 that guests can step into, to embrace the magic of the season and snap the perfect Christmas picture. Anyone who shares their pictures from the window to their Instagram Grid,

tagging @stjamesquarter, will be entered into a draw to win a £500 St James Quarter gift card.

“We are delighted to unveil our most spectacular Christmas programme to date,” says Anne Ledgerwood, Estate Director at St James Quarter. “We have created an enchanting festive experience that captures the magic of the season for all our guests to enjoy, with a well-crafted calendar of magical music, dance and interactivity.”

Find out more about what’s on and festive opening hours on the St James Quarter App which you can download [here](#).



9/11/2024

Xmas Parade and light switch on at St James Quarter Edinburgh with Actor Jordan Young, Grant Stott and Peter Green as Santa
Picture Alan Simpson





9/11/2024

On the tram on the way to the Xmas Parade and light switch on at St James Quarter Edinburgh with Actor Jordan Young and Peter Green – Stylish Santa
Picture Alan Simpson



9/11/2024

On Edinburgh Trams on way to Xmas Parade and light switch on at St James Quarter

L-R Leila capasso and Saskia Peace of Shy Bairns

Picture Alan Simpson



9/11/2024

On the tram on the way to the Xmas Parade and light switch on
at St James Quarter Edinburgh

Picture Alan Simpson



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On the tram on the way to the Xmas Parade and light switch on
at St James Quarter Edinburgh

Picture Alan Simpson



9/11/2024

On the way to the Xmas Parade and light switch on at St James Quarter – just getting off the tram in St Andrew Square

Red dancers – Olivia Emmerson and Erin Jamieson from Manor School of Ballet Blue dancers L-R Tia Watson and Olivia Fraser from KIC Dance Company

Peter Green as Stylish Santa

Sparkling wings – L-R Saskia Peace and Leila Capasso of Shy Bairs.

Picture Alan Simpson



9/11/2024

On the tram on the way to the Xmas Parade and light switch on at St James Quarter

Dancers in red L-R Olivia Emmerson – Manor School of Ballet and

Erin Jamieson – Manor School of Ballet

Dancers in blue L-R Tia Watson and Olivia Fraser- from Kic Dance Company in Bonnyrigg

Peter Green Stylish Santa in the centre Picture Alan Simpson



9/11/2024

Xmas Parade and light switch on at St James Quarter Edinburgh

Peter Green as Stylish Santa

Picture Alan Simpson



9/11/2024

Xmas Parade and light switch on at St James Quarter Edinburgh

Leila Capasso and Saskia Peace of Shy Bairns get off the Edinburgh Tram in St Andrew Square.
Picture Alan Simpson



9/11/2024
Xmas Parade and light switch on at St James Quarter Edinburgh
with Actor Jordan Young and Peter Green as Stylish Santa and a
ballerina from Manor School of Ballet behind
Picture Alan Simpson



9/11/2024

Xmas Parade and light switch on at St James Quarter Edinburgh
with Actor Jordan Young showing off his moves with the
ballerinas from Manor School of Ballet

Picture Alan Simpson



9/11/2024

Xmas Parade and light switch on at St James Quarter with Actor
Jordan Young descending the escalator
Picture Alan Simpson



9/11/2024

Xmas Parade and light switch on at St James Quarter Edinburgh with Actor Jordan Young and Grant Stott who are appearing at the panto at Festival Theatre – rehearsals begin on 11 November

Picture Alan Simpson



9/11/2024

Xmas Parade and light switch on at St James Quarter

Ballet dancers in red from Manor School of Ballet

Dancers in blue – KIC Dance Company

In front with the sparkling wings – Shy Bairns

Picture Alan Simpson



9/11/2024
Saskia Peace from Shy Bairns
Photo Alan Simpson



9/11/2024

Xmas Parade and light switch on at St James Quarter Edinburgh
with Actor Jordan Young, Grant Stott and Peter Green as Santa
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