Chaophraya fundraising for LifeCare

Thai restaurant Chaophraya plans to raise funds to celebrate its 20th anniversary by asking diners to help them accumulate £20,000 for Stockbridge charity, LifeCare.

The charity has a friendly café in a modern space on Cheyne Street, and it offers a meals at home service for their clients, as well as other practical support to help older people remain in their homes for longer.

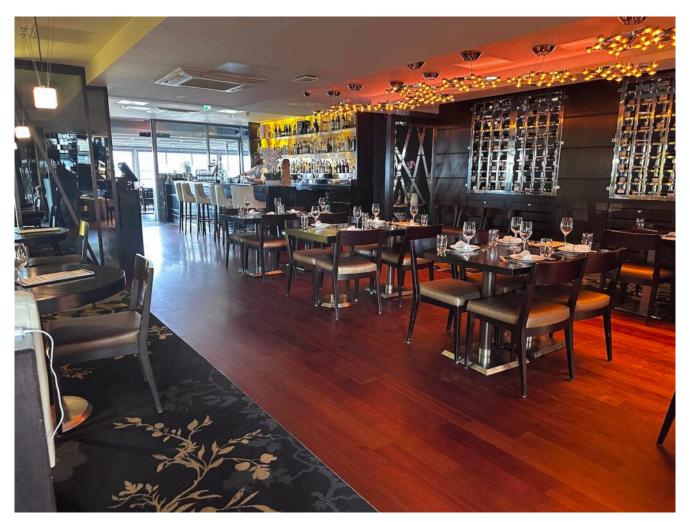
Staff at Chaophraya are to undertake a 16 hour charity walk from their restaurant on Castle Street to Chaophraya Glasgow. To make it more interesting each member of staff will carry a tray with a pint of Singha beer on it. The walkers will then celebrate their achievement with an even in Glasgow alongside their sponsors and charity representatives.

Dani Jose Garcia, General Manager at Chaophraya Edinburgh, said: "We're so excited to be launching our fundraising effort in support of LifeCare, a charity which many of us in the team and in the city hold dear.

"We had the opportunity to work collaboratively alongside the team at the charity to decide on which fundraising tactics would be our best chance at maximum donations, which was a fun process. We'd love for members of the public to support us as much as they can!"

The people of Edinburgh will be able to keep up to date with

Chaophraya's fundraising efforts via our social channels where they can use and follow #ThaiForCharity to showcase all the events, dishes and the impact the charity and donations have. People are also encouraged to donate via: Thai Leisure Group is fundraising for LifeCare



A spokesperson from LifeCare Edinburgh said: "We are absolutely delighted to have been chosen by Chaophraya customers as their charity partner to celebrate their 20th Anniversary. LifeCare Edinburgh has over 80 years' experience offering the vital care and support older people need all year round and supports over 900 individuals a year. We reported unprecedented levels of enquiries for support through the pandemic and continue to experience rising demand for free and subsidised services through the cost-of-living crisis, with enquiries up over 67% from those living on a low income. We responded to these growing local needs by extending its vital programme of free support.

"We are excited to be working alongside the staff and customers of Chaophraya and can't wait to help them achieve their goal of raising £20,000, which will go directly towards supporting local older people to thrive in their own homes and be active in their local communities."



Ian Leigh, Chaophraya's Managing Director, said: "The people of Thailand are ever warm, hospitable and charitable, and so to celebrate our 20th year we wanted to emulate the inspiring culture of Thailand. Across all of our restaurants, we're committed to raising over £100,000 as a group, our biggest fundraising drive to date.

"And what's even more special is that each restaurant is supporting a charity local and dear to them — a real opportunity to give back to their communities. We'd love to encourage our diners and the people of Edinburgh to get involved and donate as generously as they are able to, to support our efforts for LifeCare."

This charity fundraising drive comes as part of a wider

celebratory campaign from Chaophraya marking 20 years since it first opened its doors. For more information on Chaophraya's 20th Anniversary celebrations head to https://chaophraya.co.uk/20th-anniversary

In addition the restaurant in Edinburgh will offer Quail Egg Tamarind — a special dish added to the menu specifically to raise more funds for LifeCare. The profits from every dish sold will be donated to LifeCare.

