

Hibs 'proud' to support Show Racism the Red Card at this weekend's games

Hibs say that they will proudly continue their support of Show Racism the Red Card's Match Actions Campaign during this weekend's matches.

The men's team will support the campaign in their William Hill Premiership game against Dundee United, whilst the women's team will also show their backing in their ScottishPower Women's Premier League game against Rangers on Sunday.

Show Racism the Red Card is the UK's leading anti-racism Education Charity, working within schools, workplaces, sports, and community organisations to educate children, young people, and adults on challenging prejudice and stereotypes.

Using the power of football is a powerful tool to initiate conversations about anti-racism and our club has supported their messages of tolerance and inclusion for many years.

Now more than ever, the importance of active anti-racism cannot be overstated.

Across Scottish football, Hibs and other clubs will show their commitment to anti-racism over one weekend – Friday 18 October to Sunday 20 October.

This weekend also coincides with Show Racism the Red Card's UK-wide annual fundraising drive, Wear Red Day, taking place

on Friday.

On this day, individuals and groups up and down the country are encouraged to wear red and donate to show their support for the campaign and its message.

Billy Singh, Campaign Manager from Show Racism the Red Card in Scotland had this to say: "We are delighted once again that Scottish football is supporting our much-needed anti-racist message.

"With the recent race riots in England and the continued demonisation of migrant communities across the UK we all have a collective responsibility to challenge all acts of racism not only within football but in our communities, workplaces and social spaces.

"In our schools we have, on average, 50 recorded racist incidents a week and on our streets, there are on average nine recorded racist incidents a day. Thankfully in Scotland we did not have the race riots that they had in England but there are people in our communities that want to divide us.

"Football fans can be a force for good and by being active anti-racists we can change hearts, minds and lives. Please continue to support our campaign."

Education is the key and since Show Racism the Red Card's formation in 1996, they have engaged with over one million learners.