

Black Friday 2024: Top Deals and Best Shops in Edinburgh

Black Friday is fast approaching, and Edinburgh is set to be a hotspot for deal hunters in 2024. Known for its incredible discounts, Black Friday is the perfect opportunity to snag bargains across various categories like electronics, fashion, home goods, and more.

Whether you're shopping for the latest tech gadgets or looking to refresh your wardrobe, Edinburgh's top retailers, from high street brands to local boutiques, will be offering fantastic savings. With both online and in-store options, there's something for every type of shopper, ensuring a memorable shopping experience this year.



Top Black Friday Items to Look Out For

As Black Friday draws near, shoppers are eagerly anticipating

discounts across a variety of product categories. Get a first look at some of the top items expected to offer big savings in 2024 right here.

Tech Gadgets

Black Friday is known for its incredible deals on electronics, and this year will be no different. Shoppers can expect significant discounts on popular items like smartphones, laptops, TVs, and gaming consoles. Retailers like John Lewis, Argos, and Currys are likely to offer steep price cuts on the latest iPhones, Samsung Galaxy devices, and high-end laptops. Gaming enthusiasts can also look forward to savings on consoles such as the PlayStation 5 and Xbox Series X. You can find lots of information [on BlackFriday.expert UK](#).

Fashion

Fashion lovers are in for a treat, with many brands offering up to 50% off during Black Friday. Shops like H&M, Zara, and Mango will have deals on everything from trendy outerwear to accessories. Edinburgh's St James Quarter is expected to be bustling with discounts at retailers such as Bershka, Calvin Klein, and Pull & Bear, making it a great destination for anyone looking to refresh their wardrobe.

Home and Kitchen Appliances

Whether you're after a new coffee machine, vacuum cleaner, or other household essentials, Black Friday is the time to buy. Stores like John Lewis and Argos are anticipated to offer deals on popular homeware brands, perfect for those looking to upgrade their kitchens and living spaces.

Beauty and Skincare

Beauty lovers won't be left out either. Retailers like Boots, Superdrug, and The Body Shop are expected to offer discounts on premium skincare and cosmetics, with some offering up to

50% off gift sets and beauty bundles. This is an ideal time to stock up on high-end brands or find the perfect gift for the holiday season.

Best Edinburgh Shops Offering Black Friday Deals

Edinburgh offers an array of shopping destinations for Black Friday 2024, ranging from high-end shopping centres to local independent boutiques. Here's where you can find the best deals in the city.

St James Quarter

As one of the city's premier shopping destinations, [St James Quarter](#) will be buzzing with Black Friday deals. Major fashion brands like Zara, Bershka, and Calvin Klein are expected to offer discounts of up to 50%. Beauty retailers such as Boots and The Body Shop will have exciting offers on skincare, cosmetics, and fragrances, making it a must-visit spot for fashionistas and beauty lovers alike.

Princes Street

Princes Street, Edinburgh's famous shopping street, will be home to deals at major stores like John Lewis & Partners and Marks & Spencer. From homeware and fashion to tech and beauty, there will be savings across a wide range of products. John Lewis, in particular, is known for its discounts on high-end electronics and household goods, making it a top choice for bargain hunters.

Independent Boutiques

For those looking for something more unique, Edinburgh's independent shops often join in on Black Friday with special offers on local, handmade items. Places like the Grassmarket and Stockbridge areas are great for discovering one-of-a-kind gifts while supporting local businesses.

Online Shopping Options

Many Edinburgh stores will extend their Black Friday offers online, allowing you to enjoy the discounts from the comfort of home.

Tips for Shopping Smart this Black Friday

To make the most of Black Friday deals, a bit of preparation goes a long way. First, create a shopping list to help you stay focused and avoid impulse buys. Keep an eye on early deals, as many retailers start offering discounts days before Black Friday.

Price comparison tools like Google Shopping can ensure you're getting the best price available. Also, sign up for newsletters from your favourite stores to receive exclusive offers and early access to deals. Lastly, if you're shopping online, always check for secure payment options and stick to trusted retailers to [avoid scams](#).

Conclusion

Black Friday 2024 in Edinburgh promises a fantastic shopping experience, whether you're after the latest tech, fashion finds, or beauty products. With major stores like John Lewis, St James Quarter, and local boutiques all offering exciting deals, there's something for everyone. Plan ahead, shop smart, and take advantage of early offers to make the most of the discounts. Whether you prefer in-store or online shopping, Edinburgh's Black Friday is sure to deliver great savings.