

Oasis concerts cause Airbnb price hikes next year

OASIS fans hoping to stay in Edinburgh when the reunited group play at Scottish Gas Murrayfield Stadium next year face having to pay more than £1,000 per night for an Airbnb, new figures show.

News of the much-anticipated Oasis 2025 reunion tour sent fans into a frenzy, with many scrambling to secure gold dust tickets before they sold out within hours of going on sale.

Controversial “dynamic pricing” saw many fans paying hundreds of pounds for tour tickets with local hotels already adding to the misery with soaring prices on the nights the Wonderwall rockers play. The Competition and Markets Authority is investigating concerns regarding the sale of Oasis concert tickets by Ticketmaster, including how so-called “dynamic pricing” may have been used.

Now the cost of Airbnb accommodation is set to add to fans financial woes, with hosts hiking up prices to match growing demand in Edinburgh and other cities featured on the tour.

A study by marketing expert QR Code Generator found that fans hoping to stay in Edinburgh on the nights Oasis are due to perform, August 8,9 and 12, will be paying an average of £1,130 per night.

Edinburgh – which will also be hosting the annual summer Festivals at the same time – was found to be the second

highest-priced city on the Oasis tour, with Airbnb costs peaking at £1,259 on Friday 8 August.

The price is more than double the average Airbnb accommodation price (£573 per night) on all Oasis tour dates.

Fans looking forward to seeing Oasis in Edinburgh on Saturday 9 and Tuesday 12 August may also face challenges in finding budget-friendly options, with an average Airbnb price per night of £1,169 and £963 respectively.

With fewer than 150 Airbnb properties available on each of those Edinburgh dates, hosts are now charging a premium for their listings.

Cardiff was named the most expensive city to stay in on the Oasis tour, with average Airbnb price for the July 4 show reaching £1601 – a staggering 13 times higher than the £119 average price for Central London on 3 August.

Fans hoping to book an Airbnb in Dublin on the night of Oasis' August 16 tour stop face paying £521.

And fans seeing the band in Oasis' home city of Manchester face an average Airbnb price of £514, peaking on July 19 when fans can expect to pay an average of £607 for the night.

The average cost in London is £132 for a one-night stay across the five show dates.

Marc Porcar, CEO of QR Code Generator, said: "Oasis fans attending the Edinburgh shows are facing a significant surge in accommodation costs, with Airbnb prices reaching up to £1,259 per night.

"While not as high as Cardiff, the prices are still over eight times the average for the London shows.

"With limited availability, prices are likely to shoot up even further as accommodation options run out.

“Fans will need to be smart about booking. Our advice is to book early to lock in lower prices before they increase even more as we get closer to the tour dates.

“It’s also worth looking at places a bit outside the city centre, where you might find cheaper options, even if it means a slightly longer journey.

“Don’t forget to check out alternatives like hostels or budget hotels – they can sometimes offer better value than Airbnbs. And if you can, consider staying for multiple nights to take advantage of discounts that many places offer for longer stays.”



Oasis at T in the Park 2002 PHOTO Alan Simpson