

Edinburgh creative firm recruiting and expanding

With a name like Multiply this creative firm is duty bound to grow – and it is announcing a recruitment drive and new board members.

Founders David Bradley-Bird, Kate Fenton & Mark Fowlestone have added three members to the leadership team Emma Strain (Group Account Director), Graeme Clark (Creative Director) and James King (Ideation Director).

The company has also made a number of senior promotions including Marketing Society Future Leader – Kate Newton (Strategy Director), Mandy Hamilton (Design Lead) and Adam Copeland (Integrated Creative Lead).

The company is an independent creative agency supporting a range of clients such as Heinz Beanz Muzeum and Sleeppeeze.

Mark Fowlestone of Multiply said: “We’re almost 21 years old but vibrancy is still in our hearts. An all-new leadership team and great new recruits takes us forward with a new air of desire and ambition – the marketing & media landscape has changed enormously in recent years, and it’s vital we embrace this. Our ethos is all about “Multiplying Brand Possibilities” and our expanding collective of creative and strategic minds have an unlimited creative canvas here to tackle our clients’ challenges. Our experience and insight give us a simplicity of thought and the power to drive change. We’re proud to be an independent creative agency but more so to be thoroughly

independently minded."



L-R David Bradley-Bird, James King, Kate Fenton, Mark Fowlestone, Emma Strain, Graeme Clark



The Multiply Board