## The Resident to open at the West End

The Resident Edinburgh has striking views over the whole city, from the Castle to the Firth of Forth, all from a West End location.

The hotel is ready to welcome guests from 1 September 2024 with rooms available to book now and adds the first Scottish destination to the hotel brand's four in London and one in Liverpool.

The hotel is just a short walk from both Princes Street and Charlotte Square in the heart of the capital, combining the heartfelt hospitality The Resident is known for with a distinct Scottish warmth.

All 164 rooms and suites are designed for the home from home experience with mini-kitchens in every room and great natural light. Guest rooms have been specially crafted anticipating a slightly longer guest stay. Overall, the hotel has a cultured thoughtful elegance befitting the prime location and the world destination status of Scotland's capital city. From Double Rooms to Junior Suites averaging between 17 and 35 square metres rooms have a range of breathtaking views including Edinburgh's skyline, Edinburgh Castle and exceptional views north over the Firth of Forth.

Amenities have been carefully selected and include everything from a personal Nespresso coffee machine with complimentary capsules, GHD hairdryers for the dressing and vanity area; Molton Brown bathroom products in the stylish en-suites; a dining/working area beside the full height windows. The Resident has the latest easy to use in room tech and free Wi-Fi solutions for simple streaming from your own devices to minimum 50" UHD TVs. The beds are bespoke designed for The Resident with multi pocket springs and luxurious mattress toppers, Twin, King, or Super King.

Heartfelt hospitality is the ethos of The Resident Edinburgh's guest experience. Each team member will be a "Resident Insider", meaning they will have insider city knowledge and will be able to offer local advice, allowing guests to fully immerse themselves in what Edinburgh has to offer.

The personal touch is what The Resident is renowned for, every evening hosting an hour of early drinks for guests. This social pause gives guests and the teams an opportunity to connect with each other and receive recommendations straight from the knowledgeable Resident Edinburgh team, all while enjoying drinks and snacks from local suppliers, including Stewart Brewery and Quirky Chocolate or Wines from Justerini & Brooks. Guest events will showcase local artisan producers and give deeper insight to Edinburgh's culture and Arts scene.

The hotel will partner and support businesses around the city, providing guests with exclusive offers for local restaurants, bars and gyms to ensure they have access to the best venues in Edinburgh. The breakfast partner, The West End Brasserie, will offer a full breakfast offering for guests to go to. The other partners include Cairngorm coffee, Dulse, Kyloe and attractions such as the Royal Yacht Britannia, The Real Mary King's Close and Pickering's at Summerhall.

The Resident Edinburgh is aware of the cultural and arts appeal of the City to its visitors. The library lounge will host a curated book collection of fascination and relevance to the city, as well as its culture. The hotel owners, Mactaggart Family and Partners have commissioned Art for the public spaces from Emily Beamish of Dacre Fine Art, featuring local

artists Katy Eccles, Hatti Pattisson and Poppy Cyster. The Resident will be the perfect spot to relax with friends for a quiet glass of wine, or a specially selected whisky. The hotel has a variety of quiet niches to retreat for work or leisure. Whether a long day of exploring the city, or returning to the hotel after a day of work, the warmth of The Resident Edinburgh's team will be there for you.

The Resident Edinburgh's interior design takes inspiration from local surroundings and the designers have placed emphasis on sourcing items to fully capture the vibrant character of Edinburgh. Furnishings have been carefully handpicked and fabric elements in the rooms and lounge areas have been sourced from well-regarded Glasgow-based, Timorous Beasties. The hotel's interior colour palette draws subtly on national references; the pale blue of the Saltire flag, the soft hues of the Craigleith sandstone, the earthy tones of the countryside visible from the rooms and finally the smoky browns that allude to the city's affectionate nickname of 'Auld Reekie'.

David JM Orr, CEO of Resident Hotels Ltd, said: "The Resident Edinburgh marks a significant milestone for The Resident brand, many of us in the business and especially our ownership have cherished, deep Scottish roots and a great affinity for Edinburgh and its cultural affluence.

"The Resident Edinburgh brings a new offering to the visitor for the city, a slightly longer stay with the guest and our teams at the centre. The Resident has an enviable track record at ensuring the visitor whether on business or leisure can experience a home from home, living like a local but with a very light touch.

"The Resident teams' advocacy of businesses, attractions, artisans and institutions within the city will be fulsome as our mission to showcase the entrepreneur chefs' restaurants and bars throughout the city.

"The guest experience is at the centre of our operation, and we have carefully curated a hotel that is inspired by Edinburgh, Scotland and the people who live here. We are delighted to be able to offer a personal experience for any guest that enters The Resident Edinburgh and equip them with insider knowledge, so they can feel like a resident in Scotland's vibrant capital. I'm looking forward to welcoming guests from September; the afterglow of the Festival will be a perfect time to visit a city that has proven increasingly to appeal throughout the year."

Gillian Mylles, General Manager of The Resident Edinburgh, said: "I am so excited to be bringing The Resident experience to Edinburgh. The attention to detail in The Resident Edinburgh is impressive. Amenities and services have been diligently considered to offer an exceptional experience for guests in an idyllic setting. We will be welcoming guests from all around the world, each visiting the capital for a variety of different reasons, and we have made sure we can cater to any potential need.

"The Resident Edinburgh will be a comforting home away from home. Guests will be able to get involved in the Edinburgh community, learn insider tips from the very best and also have the chance to socialise with other guests. I'm looking forward to our doors opening in September and meeting Edinburgh's current and new residents."

The Resident Edinburgh has seen the redevelopment of a 1960's building, repurposing the former 1963 HM Revenue and Customs office for a use for at least the next 60 years. An innovative glass recycling solution by Arup is a first in a hotel project in the UK; 10 tonnes of glass from the building's façade were returned to glass manufacturer, NSG Pilkington, which resulted in savings of 12 tonnes of virgin raw materials and more than 5 tonnes of CO2 emissions were avoided during new glass manufacture.

The hotel will open on 1 September 2024, and reservations can be made directly on the hotel's <a href="website">website</a>. By becoming a member, guests can enjoy 15% off booking and other benefits. Sign up in one step by visiting: <a href="https://www.residenthotels.com/registration/">https://www.residenthotels.com/registration/</a>.

The Resident Edinburgh joins five existing The Resident properties located in prime locations in London and Liverpool, with planning permission approved for The Resident Farringdon, London. The Resident Covent Garden and The Resident Liverpool have both been ranked as #1 in their respective cities on Tripadvisor, cementing the fact that the brand has guest experience at its heart and will be bringing this elevated offering to Scotland.

Stay updated with The Resident news on Instagram @resident.hotels and on Facebook @ResidentHotels.

Average prices start from £269 per room.

<u>residenthotels.com</u> <u>Facebook</u>, <u>LinkedIn</u> <u>X</u> and <u>Instagram</u>





















