

New non-exec director appointed to surfing resort

The Lost Shore Surf Resor which is to open in the autumn has appointed Victoria Gosling, OBE, as its new non-executive director.

Ms Gosling is chair of GB Surfing and on the board of the British Olympic Association. She is also a former Royal Air Force Group Captain and CEO of the GB Snowsport and chair of the Rugby Centurions Foundations.

She previously worked with the Duke of Sussex as Chief Executive of the Invictus Games in Orlando in 2016.

Victoria Gosling OBE, said: "It is an incredibly exciting time for surfing here in the UK, with Olympic inclusion having a huge impact on broadening the sport's wider public appeal, and the rising number of wave pools increasing accessibility to surfable waves for all abilities.

"The Wavegarden technology powering Lost Shores is the clear leader in this growing sector and provides a huge opportunity for us to attract high-profile international surf events in the future, as well as catering for first timers wanting to try something new.

"Paired with the community focus of Lost Shore Surf Resort and their academic collaboration with Edinburgh Napier University, joining the Board was an opportunity that I could not pass up.

"I can't wait to get started and look forward to working with Andy Hadden and Andy Roger to see this vision come to reality."

Lost Shore will open later this year at Ratho where the largest wave pool in Europe has been built along with luxury

accommodation and restaurants in a 60 acre park.

Andy Hadden, founder of Lost Shore Surf Resort, said: “As well as providing a world class tourism offering, Lost Shore will also have some of the country’s best professional surfers using our cutting edge wave pool to hone their skills.

“Bringing Victoria on to the team was really important for us and she brings a wealth of experience in working with professional athletes across a number of adventure sports. Like us, she lives and breathes sport and we cannot wait to work with her to bring the huge benefits of surfing to more people and cement Scotland’s place in the world as a powerhouse of surfing.”

Andy Roger, chief executive of Lost Shore Surf Resort, added: “We are building a team at Lost Shore full of very talented individuals. We are really proud to have Victoria joining our board as a non-executive director and we know that she is going to have a huge impact.

“Lost Shore is bringing Europe’s largest wave pool to Scotland and with our luxury lodges and premium pods, waterfront restaurants and wellness studio, we are one of the most hotly anticipated tourism openings anywhere in the world this year.”



L-R Lost Shore Chief Executive, Andy Rodger; Non-executive Director, Victoria Gosling and Lost Shore Founder and Managing Director, Andy Hadden



L-R-Lost-Shore-Non-executive-Director-Victoria-Gosling-and-Lost-Shore-Founder-and-Managing-Director-Andy-Hadden