

Commsworld extend Boroughmuir sponsorship

Boroughmuir Rugby and Community Sports Club will continue to receive sponsorship from telecommunications firm and internet service provider Commsworld after the long standing deal which has put more than £300,000 into Meggetland coffers was extended.

Commsworld mark their 30th anniversary this year and one of their funding principles has been to actively invest in the local communities in which it works.

For more than a decade the company has been a sponsor of the semi-professional Super 6 Bears team, amateur first and second XV's and Boroughmuir Youth Academy.



Pictured at the sponsorship launch are, left to right – Logan Small (under-18s), Scott Freeborn, Director of Youth Rugby, Stevie Douglas, Club President, Martina Corr, Commsworld Marketing Manager, Denise McDonnell, Commsworld HR Director, Gillian Nimmo, Director, Girls Rugby, and Gavin Lockhart from Boroughmuir 1st XV

Now it has signed on for a further two seasons with the Boroughmuir first team and the Academy for another four seasons.

Also, from August, for the first time, Commsworld will be sponsoring the Boroughmuir Banshees, the under-14 to 18 girls section, for two seasons.

The new sponsorship deals are a huge boost to Boroughmuir as it continues to support rugby for all ages with playing opportunities and player pathways.

Stevie Douglas, President of Boroughmuir RFC, said: “Commsworld’s continued support is great news for Boroughmuir.

From our youngest players to the First XV it will help develop teams across all divisions of the club and we're particularly thrilled to have dedicated support for the Banshees, one of our newest divisions but one that continues to grow as female rugby increases in popularity.

"Having Commsworld onboard as a key sponsor will help us continue our mission to provide access to rugby across our community and we really value their partnership."

Denise McDonnell, Commsworld HR Director, said: "Commsworld is proud to be extending its extremely successful sponsorship of Boroughmuir in this special anniversary year. We were a founding sponsor of the youth academy in 2017 and have supported it ever since – contributing more than £300,000 to date to the club.

"Thanks to that investment coupled with Boroughmuir's focus on rugby development there has been a huge upturn in the popularity of rugby among young people in the area. This in turn has allowed Boroughmuir to grow its player base so it now coaches more than 400 young players, aged from five to 18, every week and supports more than 1,000 young people across three high schools and 14 primary schools every year.

"Excitingly the new agreement includes the Banshees – a fantastic new team which promotes rugby for teenage girls, further supporting our commitment to the community. We hope, with our support, Boroughmuir will continue to thrive, and we'll see the senior team return to the top tier of club rugby where it belongs."