

Give the Swiftie Swirl a whirl

With just over a week until Taylor Swift, arrives in Scotland for her Eras tour, Equi's Ice Cream is unveiling a limited edition Swiftie Swirl flavour.

A luscious swirl of pink bubblegum and creamy white chocolate, Swiftie Swirl, will be served with extra sparkle with a spray of edible glitter in true Tay Tay style.

True Swifties can try the new limited edition flavour for free across selected Scottish ice cream parlours. The first 30 customers to each ice cream shop who sings a few lines from their favourite Taylor track will receive a free one scoop cone or tub.

The new flavour was developed by David Equi, owner of Equi's, and his daughter Alex, Equi's Brand Manager, who also happens to be a huge Taylor fan. David said: "Alex has been talking about the concert for the past year and of course we talked about what Taylor Swift's favourite Equi's flavour might be. We then decided that actually she deserves a flavour all of her own and we developed Swiftie Swirl, with extra glitter.

"We know Swift mania is already building in Scotland so we're excited to meet some of Taylor's biggest fans and give them a free taste of our Swiftie Swirl."

Taylor Swift fan, Abbie McDowall, tries Equi's new limited edition Swiftie Swirl at the National Trust for Scotland's

Gladstone's Land in Edinburgh.

