

EICC wins top sustainability award

The Edinburgh International Conference Centre, (EICC) has won a top sustainability award at Business Travel Awards Europe.

The venue won in the Achievement in Sustainability – Meetings & Events category – at the awards ceremony, which took place at Grosvenor House in London on Tuesday.

- The EICC has added to its sustainability credentials with a series of environmental awards and recognitions already in the bag this year. It won the IMEX-EIC Innovation in Sustainability Award, SEAL Business Awards, Edinburgh Chamber of Commerce Awards, and Green Meetings Standard in the first few months of 2024.

The Business Travel Awards Europe judging team said: “The judges were impressed by the winner’s tangible results in reducing their own emissions as well as supporting that of their customers. They also applauded the collaboration with other industry partners and their willingness to pay it forward and share knowledge and feedback to help other venues and hotels with their sustainability efforts.”

At IMEX Frankfurt this week, the EICC was recognised as a finalist in the IMEX-EIC Innovation in Sustainability Award, alongside TED and the Water Environment Federation, and was the only venue among the final nominees.

EICC CEO Marshall Dallas said: “We’re passionate about

delivering impactful business events, but being concerned with the inherent environmental effects we continuously evolve our Step Change sustainability programme, which is aimed at minimising our impact on the planet, and we're really proud to have this work recognised by IMEX-EIC."

Other awards this year have included the SEAL Business Award in the Sustainable Service category, Net Zero Champion at the Edinburgh Chamber of Commerce Awards and Inspiring Champion at the Edinburgh Chamber of Commerce Awards for the EICC's partnership with RSPB Scotland.

Marshall Dallas added: "To achieve a mix of global and local recognition for our environmental credentials means a lot to myself and the team – and we've only been able to reach this point by putting sustainability front and centre of everything we do."

The EICC reported record revenue of £12.8 million for the year to 31st December 2023 up from £11.8m in 2022 and a record profit of £2.6 million up from £699,000 in 2022.



EICC PHOTO David Barbour