

City tailor Calvin proving cut above with UK expansion

Dubai-based Edinburgh tailor Calvin Smith has spoken of his excitement at opening his first UK store in Scotland this summer.

The Clermiston businessman is one half of the team behind Suited & Booted Dubai, having left the Capital to set up the brand with pal, Ryan Smith, seven years ago.

The pair identified a gap in the region for a premium bespoke product combined with an exceptional customer experience.

With the brand now flourishing in the UAE, the duo are bringing it home to Scotland with Glasgow's retail scene set to receive a major boost as a result.

Located on Montrose Street in the heart of the Merchant City, the 3300 square feet store will offer an extensive range of bespoke tailored garments for both men and women, plus a diverse range of ready-to-wear suits – a first for the brand. The suit collection covers everything from business tailoring to tuxedos, wedding suits and smart casual options alongside seasonal and limited collections.

The boutique will be run by managing director Dillon Arthur and store manager Michael Dixon, who will manage day-to-day store operations.

Calvin said: "From the outset, our brand statement has always been 'changing the way you experience tailoring'.

“It’s important to us that every single client who chooses to buy from us receives the same elevated experience, and that starts from the minute you enter one of our stores. We’re extremely excited to launch this concept in Glasgow this summer, and bring something completely new to Scotland with an extensive range of bespoke formal and casual wear products.”

Ryan, from Ayrshire, added: “Our concept has thrived in the UAE – we are extremely proud to have built such a strong brand presence in the Middle East but our dream has always been to bring the brand to the UK and shake up the suiting market.

“With our years of experience in bespoke tailoring, it was important for us to bring the highest level of quality and craftsmanship we possibly could to the collection offered in Glasgow. This collection has been carefully curated over the past five years in collaboration with the top suppliers globally.”

The boutique has been designed to reflect the aesthetic of their two UAE locations with a focus on creating a welcoming yet luxurious design that instantly feels like a traditional tailors, with a modern edge.

A private, cordoned off area will be located downstairs to accommodate private group appointments and wedding parties, while bar and lounge areas will feature to add another element of luxury and experience to the store – these areas will be used for client entertaining and in-store events. Two private tailoring suites are also being created and will be used for all bespoke appointments.

Calvin is pictured (l) with business partner Ryan.

