Discounts available for groups on trams

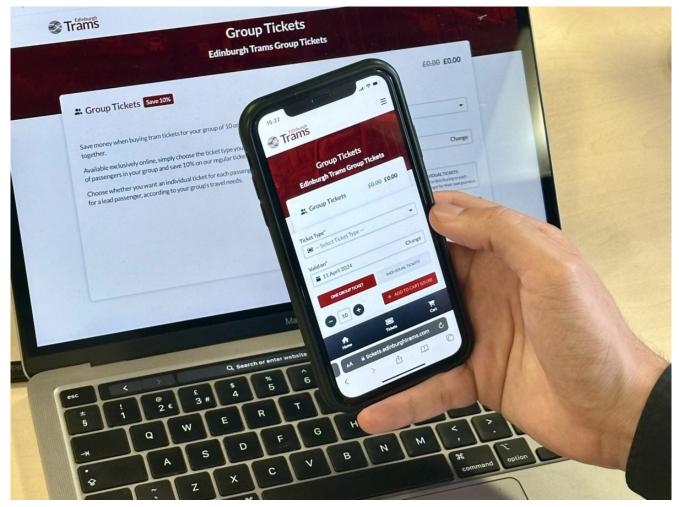
Anyone visiting Edinburgh in a group can purchase discounted ticket options as Edinburgh Trams launches its new online booking service.

Ten or more customers travelling together receive 10% off tram tickets bought from <u>edinburghticket.com</u>, allowing them worldclass travel from the airport to the city centre and Newhaven.

With a host of flexible tickets available, including Airport open returns and Multi-day options, customers can choose how tickets are delivered and can download them onto a smart device or print them out before they are checked by Edinburgh Trams' friendly customer service team.

Kate Smith, Edinburgh Trams' Sales & Marketing Assistant, commented: "As the network continues to grow in popularity, and as we approach the busy summer months, there couldn't be a better time to introduce this easy way for groups to purchase tram tickets.

"Our fantastic travel offers are suitable for all types of activities in and around Edinburgh, and to ensure families and groups can make the most of their stay, tickets purchased online entitle them to discounts at some of the city's top attractions and restaurants such as Hard Rock Café, Camera Obscura & World of Illusions, and Edinburgh Bus Tours.



"With trams operating from every seven minutes, seven days a week, and with many hotels along the route, our service offers the perfect chance to experience Edinburgh's landmarks."

Edinburgh Trams' Marketing team are also available to help groups with travel arrangements for conferences and events, email <u>sales@edinburghtrams.com</u> for further information.