Timberbush invest in new vehicles

Edinburgh-based coach tour operator Timberbush Tours has invested more than £3million for the forthcoming 2024 season on new vehicles.

The company said it is taking delivery of 16 Mercedes Sprinter Coaches from Whitburn-based supplier Coachtraders, the Scottish agents for Mercedes Unvi, the Spanish based passenger vehicle manufacturer, with seven of the new vehicles already delivered to Timberbush's Granton hub.

Steve Spalding, Chief Executive Officer, Timberbush Tours, said the rest of the new vehicles will be delivered in the coming weeks, as the company looks forward to a strong holiday season boosted by strong growth in private and corporate travel sectors, and its long-established range of multi-day trips.

He added: "The additions to our modern fleet represent a significant investment which reflects the strong growth we are seeing across the business. Demand has also grown considerably for corporate outings and exceptional early demand for our coach tour packages across Scotland and the north of England. Overseas travel has long recovered from the pandemic and in addition, the private hire and hospitality markets have rebounded."

In true Timberbush tradition, these vehicles are some of the most fuel efficient and clean on the market, whilst the company continually commits to a spending and investment

principle where a strict environmental policy is mandatory within every procurement decision."

Gordon Robertson, Director, Coachtraders Limited, said: "Coachtraders Ltd is delighted to have been chosen by Timberbush to supply sixteen brand new Mercedes-Benz luxury mini coaches for their forthcoming 2024 tour programme. The Timberbush order originally placed in 2023, is our largest quantity of vehicles placed in a single order to date.

"We pride ourselves on repeat business and maintaining longstanding relationships with our customers. Timberbush is a prime example of this having been dealing with them since 2011."

The investment announcement comes hot on the heels of Timberbush Tours launching its first-ever subsidiary company — Balmoral Executive Travel — a newly launched executive car division — a chauffeur service that taps into the growing personalised travel market.

The company has invested almost £1million in premises and a brand-new fleet of high-end, top-spec luxurious Mercedes Benz cars offering luxury travel for both business and leisure customers.

