

Style Forecast | Men's Fashion and Trends for 2024

This summer is the season for you to try something new, to be confident in who you are, and to take your summer fashion wardrobe by the horns and own it. Long gone are the days when every season saw fitted, overly tailored, and certainly overpriced garments that look like they walked straight off the runway. Now, a more smart-casual, relaxed, and comfortable look speaks volumes and is more often than not the go-to option for most men.



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Fussy, super detailed, and ornate may not necessarily be the look you want this summer season, but rather a more worn-in, somewhat vintage beach day appeal to bring a look together, and what better way than to add classic footwear like the humble flip flop?

Quality [flip flops for men](#) have seen a comeback in recent years and for good reason too, there is nothing more simple and easy to wear than flip flops, and contrary to many skeptics they pair well with a whole host of outfits and styles. If you have been longing to wear your trusted flip flops that have seen you through many a late summer's evening relaxing with friends and tapas over sundowners, or are looking to update and upgrade your current pair for a more vibrant color or different style, then you are in luck. Let's take a look at how you can pair your new flip-flop purchase for the upcoming holiday season so you not only look cool but feel comfortable with each step.

Making your wardrobe work for you

Your personality shines through what you wear, and when it comes to footwear, a great pair of flip-flops, that now come in all the color combinations you could think of, is the perfect way to show your personal style and fashion preferences. We love flip-flops because they offer variety, the open toe allows your feet to breathe and stay airy during those scorching hot days, and when you opt for a quality pair made from higher grade material, you can feel comfortable for longer. Here's how;

- **Casual Cargos**

Baggy trousers and bottoms are all the rage with men opting for less stuffy ensembles and more just-woke-up-and-threw-this-on looks as they head to the beach café for brunch, and go perfectly with flip flops. No matter the length your flops look good, especially when they're a bright color, the rest of the outfit can stay relaxed and muted hues and let your footwear do the talking. Pair with simple jewelry and you're good to go.

- **Short Length Suits**

The classic suit is no longer only for formal occasions or

specific celebrations, now it can be done anytime, anywhere, and throughout all the seasons. And when it has a tailored hem for a shorted leg length it adds that little something extra to set you apart. A summer beach wedding is a great opportunity to bring out your leather flip flops, for this occasion ideally in a more simple chic color tone, and you won't find your feet aching halfway through the afternoon begging for you to take off your stiff dress shoes.

- **Traditional Wear**

We have seen a big rise in the popularity of wearing leather, suede, or basketweave flip-flops for traditional events. They add a casual elegance to an outfit and work well with dhoti pants or even Indo-western outfits, and best of all they are lightweight so you can dance the night away.

- **Cargo Shorts**

We have all seen adverts and catalogs of sun-kissed men decked out in collared polo shirts, chinos, and loafers as the staple summer attire, but switching it up for a baggier, pocketful cargo shorts and a pair of flip-flops seems to be taking the lead, and for good reason too. Smart casual does not mean stiff and tight. Think more along the lines of well-fitted, thought-out, and put together with intention, and when done well, anything can pass for smart casual.

There is more to flip-flops than we give them credit for

Flip flops, yes, have for centuries been seen as merely something to throw on as you head to the beach for the day, but we have seen them being worn for running errands, for a casual stroll and shopping around the markets, and even for sports events. They are suited for everyone, all shapes and sizes, and that is what makes them that much more appealing.

This summer season, grab yourself a new pair of quality flip flops, spice up your wardrobe, and more importantly, feel

comfortable while living your best life with your best foot forward.