Edinburgh Trams shortlisted for top awards

Edinburgh Trams hopes to win the Public Transport Operator of the Year category at the Scottish Transport Awards for the second year.

The operator has also been shortlisted for two other awards, 'Excellence in Travel Information and Marketing' and 'Transport Team/Partnership of the Year'.

Lea Harrison, Edinburgh Trams' Managing Director, said: "Having scooped the top title in 2023, we're delighted to be considered for the Public Transport Operator of the Year accolade for the second year running.

"It demonstrates how we've built on the successful launch of services to Newhaven and seen customer numbers double in the months since while helping communities in areas served by the new line unlock their potential.

"To be considered as potential winners in two further categories also reflects our commitment to providing worldclass, environmentally friendly, and socially inclusive transport for both residents and visitors to the city."

Record passenger numbers — including one million passengers in August last year — will have brought the tram network to the attention of the judges, but the company hope that their Glide to the Airport campaign will also earn them some bonus marks for the marketing prize. The winners of the Scottish Transport Awards, which are supported by the Scottish Government, will take place on Thursday, June 20, and further details can be found <u>here</u>.

