

Pro football club scores big with top developer sponsorship

A Scottish housebuilder has announced a sponsorship deal with Bonnyrigg Rose Football Club (BRFC) following one of the most successful seasons in the club's 140-year history.

[Cala Homes \(East\)](#) has teamed up with the Rose, supporting the club with its upkeep and running costs as it looks to cement itself as an established SPFL team.

The team became a professional club for the first time in its history just one season ago, after securing promotion to SPFL's League Two.

The sponsorship comes at a crucial time for Bonnyrigg Rose, which sits midtable in SPFL's League Two and narrowly missed out on the Scottish Cup quarterfinal, following an impressive cup run that included a win against higher-tiered Falkirk FC.

Bonnyrigg Rose FC Committee Board Member, Donald Cameron, said: "Cala's contribution will ensure our club has the best possible chance at competing at the highest level.

"We've not long been a professional club so it's absolutely crucial that we continue our momentum and can retain our position as a high-level club. Sponsorships, such as Cala's,

are vital in keeping our football club competitive as we look to build on a successful season staying in the SPFL.

“At this level, it takes a lot of graft and dedication to run a football club, and so we are grateful for every ounce of support we receive. The partnership with Cala made sense right away – it has a terrific reputation in supporting local community projects and ventures so we’re over the moon to have its support.”

The housebuilder’s logo will now be seen pitch side, with the resulting donation helping the team to fund its transport costs up and down the country for its away fixtures.

The club has enjoyed great success in recent years with a number of Lowland League titles in the trophy cabinet and, following a final day survival in the SPFL last season, the club has plans to develop its stadium and introduce hospitality tickets for each home game at New Dundas Park.

Philip Hogg, Sales and Marketing Director at Cala Homes (East) said: “Bonnyrigg Rose has been on an incredible trajectory this past year and provided so many great memories for the community – we’ve really enjoyed watching the club’s success.

“It’s very important to us at Cala to support the areas and communities we work in. Midlothian is no different and we’re very glad to be able to back one of its local clubs where we can. We’ll definitely be cheering on Bonnyrigg Rose throughout the season!”

Cala has long invested into the Midlothian area, recently completing and handing over 57 social rent homes in Penicuik, helping to combat the affordable housing shortage in the area.

Last year Cala also commenced construction on a new £80m development at Newton and Wellington Farm in Midlothian, which will comprise of 620 homes located between Old Craighall and Millerhill.

<https://www.bonnyriggrosefc.co.uk/>

<https://www.cala.co.uk/eastscotland>



(from left) Players Bradley Barrett and Jonny Stewart (captain) with chairman Charlie Kirkwood