

Love Your Business meetup features journalist Rebecca McIntyre-Smith

The monthly networking event is back at the Black Ivy in Bruntsfield on Thursday Feb 29th

'[Love Your Business](#)' is a relaxed, informal networking event, held in Bruntsfield on the last Thursday of every month, hosted by Michelle Brown, a marketing, PR and communications consultant.

Each Love Your Business event features a different inspirational speaker sharing their entrepreneurial stories and business tips. This month's speaker is Rebecca McIntyre-Smith – a journalist, founder of the 'About This Storm' podcast and one of the Managing Partners at [Primate](#), an Edinburgh based digital agency founded 12 years ago which specialises in developing websites.

Rebecca is a champion for health and wellbeing, calm and caring workplaces and mental resilience. Over the past 5 years, Rebecca and her husband have faced three cancer diagnoses between them, which impacted sales, profitability and clients, before Rebecca and her co-directors used it to reshape the business. She will be talking about her career journey, with lots of adjustments along the way, how you prepare your business for a major challenge and what 'good business' looks like for Primate now.

She'll also be sharing insights into the importance of getting your target audience right when it comes to developing good

digital products, measuring results and digital sustainability.

The Love Your Business event takes place at the [Black Ivy](#) in Bruntsfield on Thursday 29th February at 11am. Tickets are £20 plus booking fee, with 10% of all tickets going to the Love Your Business charity partner, [Carers of East Lothian](#).

More information at lybnetworking.com



Love Your Business networking event. Pic by Andrea Thomson Photography