

# Scottish events industry invited to get together at EICC

The Scottish events industry is invited to a meet up at the Edinburgh International Conference Centre (EICC) next month when they can learn from each other.

The EXPERIENCEit initiative is intended to support the growing market for “experiential events” and will encourage partnerships through engagement, education and collaboration.

Exhibitors at the event will include Vue Cinemas, Social Jungle, Topgolf Glasgow, Iventis, Kimpton Hotels, Newsquest, Daniel Thwaites Group, Nook Event Pods, Create and Calm, Power of Events, and EventWell.

Judith Wilson, Events Director of EVENTIT said: “EXPERIENCEit will celebrate the best of the best that the events industry has to offer here in Scotland and across the UK and we are pleased to announce some of our fantastic exhibitors.

“Spots are still available for exhibitors who want to join us at the EICC for a true showcase of creating and delivering events with greater impact– you won’t regret it.”

Exhibitors are encouraged to create immersive and experiential activities, offering delegates a glimpse into the future of event experiences.

Esme Walsh, Head of Marketing, Saltire Hospitality

said: “Saltire Hospitality are thrilled to be part of this dynamic new initiative. We can’t wait to showcase our award-winning hospitality services in this unique environment so our future clients can immerse themselves in our offerings.”

EXPERIENCEit will be held on Tuesday 8 February 2024 from 8.30am – 4pm at the Edinburgh International Conference Centre (EICC) in Edinburgh with tickets costing £75 plus VAT.

[eventit.org.uk](https://eventit.org.uk)



