

Primark Edinburgh open Disney's Stitch Surf Shack

Primark customers in Edinburgh can now say 'Aloha' to Disney's Stitch Surf Shack, a brand-new café experience available in store for a limited time only.

From now until Mid-March, the retailer's Primarket café has been transformed into a Hawaiian paradise, a place for customers to relax, recharge and enjoy a selection of drinks and snacks including limited-edition menu items.

Primark is unveiling its latest range with Disney's Stitch, featuring new pieces from womenswear and accessories to homeware to brighten everyone up this winter. This is Primark's biggest ever collection with the character, which has swiftly become a favourite since 2016.

From nightwear to bags and fun footwear options, Primark's latest range also includes a host of items like cosy loungewear, cuddly plush toys and accessories.

Sarah Jackson, Director of Licensing, Primark said: "Since launching our first collection with Disney's Stitch in 2016, we've seen our customer's interest grow year on year and we are now a true retail destination for Stitch fans across the globe. We're thrilled to reveal our biggest ever range in store, with affordable choices for everyone. At Primark, we're always looking at ways to bring unrivalled in-store experiences to our customers and are delighted to launch Disney's Stitch Surf Shack in five of our Primarket cafés

across the UK – the ultimate place to unwind and enjoy a delicious limited-edition menu.”



