Casino Promo Codes: How Do They Work?

One of the most effective and popular ways to attract players to online casinos is promo codes. They are designed to receive bonuses. Such codes are applied by almost all rated gambling projects. Actual codes for bonuses and the conditions for participation in promotions are usually provided on affiliate websites. This article will talk about what bonus codes are, what types they are divided into, where to find them, and how to use them.



What is a casino promo code?

It is a combination of symbols that is used to get bonuses. Such symbols can be a random set or the exact word (phrase). Immediately, the question may arise: why do you need such complexity if the bonus can be activated without any codes? Here is a logical explanation: promo codes allow customers to use bonuses that are intended for a limited group of players, or the number of bonuses is limited. In other words, the use of bonus codes helps the casino to distribute bonuses that are not intended for all punters.

Types of casino promo code

Casino bonus codes are categorized in two ways. The first of them is the purpose of use. According to this indicator, the following types are distinguished:

- Codes for registration in the casino. They are intended only for new players. Accordingly, one punter can use such a code only once.
- Event codes. Such codes are used for holiday promotions. They are usually available to all active casino players but are limited in time of use.
- Personal codes. This category is provided for a very limited group of players or for individual users. (For example, VIP persons, Birthday bonuses, etc).

The second principle of classification is the source. According to this criterion, promo codes are divided into internal and external. The first type includes codes that offer players the casino itself. External codes are those offered by partner sites (review sites, blogs, and forums on topics). One of them is gambling а website https://polskiesloty.com/wyplacalne-kasyno-online/ where you can find safe and solvent casinos that have been tested by experts. As for the second type, it is important to be careful here, as some sites offer outdated promo codes. Moreover, there are cases when there is information about the code, but the code itself is actually missing.

How to use promo codes at online casinos?

Using bonus codes is a simple task. However, it requires care, as any wrong action can deprive the player of the bonus or force him to make a second deposit. In this case, we are talking only about bonus codes for deposit bonuses; with a nodeposit bonus, everything is much easier. The player's order of action should be as follows:

- Enter the symbols received from the casino or partner site in the appropriate field (in the registration form, in the cashier, or in the casino profile).
- Make a deposit for the amount specified in the terms of the promotion (usually, the minimum is specified in the terms of the promotion, but you can deposit more).
- Go to the section with bonuses, where after the deposit, a new promotional offer is available, and activate the bonus.

What is important to pay attention to before using the bonus code? First, it is important to enter all the characters correctly. If they are specified with the case of lowercase and uppercase letters, they should be entered that way. Secondly, pay attention to the terms of availability of the bonus. As already noted, there are many dishonest resources on the network that offer expired promo codes. They use such a technique in order for players to simply register using their referral links. Thirdly, do not make a deposit before entering the bonus code. In this case, you will just get money to your account, but the bonus will not be activated. That is, you will have to deposit again to participate in the promotion.

The ways of getting casino promo codes

In the final part of our article, we will talk about the ways in which you can get a casino bonus code. As already mentioned, there are internal and external promo codes. It is this classification that determines where punters can find them. Internal promo codes are published on casino websites. Also, they can be found in email newsletters, in social networking publishers, and in SMS. Sometimes bonus codes are available only in mobile applications; that is, to get a bonus, you need to download the program to your smartphone or tablet.

External promo codes for registration are published on thirdparty resources. This includes blogs and forums, gambling topics, and sites with reviews of casinos. Punters themselves and sources that offer codes benefit from the use of such codes by players. They are partners of the casino, and they receive a reward for each player who registers on the project by a referral link or referral promo code.