

Asda Foundation have grants available for community groups

Asda's charity, Asda Foundation, has more than £450,000 of grants now available for Scottish community groups to apply for.

Local groups in Scotland are invited to apply for the first grant round from now until Friday 1 March, and the grants vary between £400 and £1,600.

The applications must fit in with one of the following criteria:

1. **Empowering Local Communities Grant** – for local groups aimed at supporting a broad range of activities which contribute towards transforming communities and improving lives, as well as funding to strengthen their volunteering.
2. **Under 18 Better Starts Grant** – for local groups aimed at supporting a broad range of activities for children under the age of 18 which contribute towards transforming communities and improving children's lives, as well as funding to strengthen their volunteering.
3. **Cost of Living Grant** – for local groups aimed at supporting the increased running costs group are facing as a result of the crisis. This grant aims to support groups with rent, utility and essential costs, as well as funding to strengthen their volunteering.

Asda Foundation's goal is to build resilient communities by empowering local groups to make a positive difference, addressing local challenges and social needs. The charity aims to achieve this by providing funding to local grassroots community groups, enabling them to meet the diverse needs of their community and to help them thrive and grow.

All grant applications need to have the endorsement of an Asda Community Champion, who work out of Asda's stores across Scotland. Community Champions have a limited grants budget per store and may not always be able to support an application for funding, but they will be able to discuss other support available.

Groups may apply for one Grassroots Grant per year and there are three different grant rounds taking place in 2024. Round 1 applications may be submitted to the Asda Foundation until 1st March 2024, and activities must begin within six months of the application window closing date (i.e. by 1st September 2024). All application guidance and criteria can be found online at www.asdafoundation.org

Martin Kendal, Asda Foundation Communication and Impact Adviser said: "We're really proud to open up £450,000 worth of grants from the Asda Foundation to local grassroots groups in Scotland, the grants can range between £400 and £1600 and will need to be supported by a local Community Champion. In 2023, Asda Foundation grants supported 277 groups in Scotland with funding totalling £222,901.

"Supporting grassroots groups that are local to Asda stores is really important to the Asda Foundation – and we hope it will make a real difference to groups across the country. From volunteering support to helping purchase new equipment, if you are part of a group that could benefit from a Grassroots Grant, reach out to your local Community Champion."

www.asdafoundation.org



Lanarkshire Cancer Care Trust, which provides volunteer drivers to transport cancer patients to hospital appointments, clinics, and day-care facilities was helped with funding last year