## Former Scotsman editor joins Charlotte Street Partners

Charlotte Street Partners has recruited Frank O'Donnell who was previously the editor of The Scotsman, The Edinburgh Evening News, Scotland on Sunday, The Press & Journal and Evening Express.

O'Donnell joins recent recruit Will Torness — another former journalist who was a news producer within the US broadcast network NBC — and Emma MacAndrews, who will join the firm in January having spent the past year working in the constituency office of Drew Hendry, member of parliament for Inverness, Nairn, Badenoch and Strathspey.

Malcolm Robertson, founding partner of Charlotte Street Partners, the strategic communications agency, said: "Frank has had a brilliant career to date and, in recent years, has become one of the most articulate and influential voices in the UK media sector as it navigates the transition into digital publishing. We are delighted that Frank is bringing all that expertise and his unique perspectives to the team and to the work we do with our clients."

O'Donnell said: "I have long admired Charlotte Street Partners as a business and am really pleased to be joining the team as they prepare to celebrate the firm's tenth birthday next year. Over the past decade, the company has earned an excellent reputation for providing insightful advice and practical support married with impeccable client service. I'm really

enthused by the vision for the next chapter under Malcolm's leadership and the opportunity to be part of that.

"I hope my background as a storyteller, my knowledge of digital publishing, and my experience of leading teams will be an asset as the business — and the communications sector more broadly — continues to evolve."



Malcolm Robertson, right, founding partner at Charlotte Street Partners, pictured with Frank O'Donnell who has joined the team at Charlotte Street Partners. Picture Phil Wilkinson



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