

New children's book to promote safety on the trams

Tilly the Tram is back with a new story featuring key destinations such as St James Quarter, the Port of Leith and the Royal Yacht.

The book is written and illustrated by members of the staff at Edinburgh Trams and follows volume one launched in 2018 as part of a safety campaign.

Dozens of free copies of 'Tilly the Tram's New Adventure' suitable for children up to age five will be distributed to schools in Leith, Ocean Terminal, and Newhaven.

Revenue from any sales will be donated to charity.

Gianni Mastrangioli, Edinburgh Trams Events & Communications Assistant, explained: "We're beyond delighted that Tilly is back, and we're looking forward to working with schools along the new route to Newhaven to deliver some important messages to pupils.

"With the help of Tilly and her friends, we've found an engaging, educational, and fun way to offer youngsters in some of the most populated areas the information they need to safely navigate the tramway.

"The new line has opened a wealth of opportunities for Edinburgh and we will continue to work with the communities along the route to help them make the most of the service we provide."

Laura S. Thomson, Victoria Primary School's Headteacher, said: "The children at Victoria Primary are very excited that the tram terminus is so near the school and we have already used it for school trips!

"We love the Tilly the Tram book and there was great excitement to share the story and spot familiar landmarks. It also gives us a focus to talk about safety around the trams. Thank you for giving us copies for our school."

Tilly's latest edition can now be purchased at the Travel Hubs at Shandwick Place and Waverley Bridge, with all proceeds being donated to Edinburgh Trams' Charity of the Year, Breast Friends and Family.





Tilly the Tram's New Adventure

Written by
Edinburgh Trams

Illustrated by
Hannah Rose Geraghty