

# **InvestFife reports successful event**

**Fife Business Week 2023 declared a resounding success with more than 500 attendees and 20 impactful events held during the week.**

InvestFife, the collective brand for Fife Council's Economic Development Services and Business Gateway Fife, has concluded its 14th annual Fife Business Week, declaring it to be a resounding success.

In total, Fife Business Week featured an impressive lineup of twenty events, drawing participation from 504 businesses and stakeholders across the region. Attendees were able to take advantage of a wealth of knowledge and networking opportunities, with events designed to address specific challenges faced by the business community.

In alignment with Fife's Economic Strategy, the events of the week tackled vital priorities within our key sectors, encompassing Advanced Manufacturing, Food & Drink, Tourism, Energy, Fintech, and Construction. These priorities included supporting businesses in recovery and growth, investing in business premises and infrastructure, and providing skills, training, and fair employment opportunities.

One of the highlights of Fife Business Week was the successful Meet the Buyer event. This year, the flagship event saw over 180 visitors attend and included for the first time a Construction Zone, which brought together key construction-related businesses such as Fife Council Construction

Procurement, BAM UK & Ireland, Morgan Sindall, Kilmac, Lovell Partnerships, FES Group, PFH Scotland, Hadden Group, Robertson Partnership Homes and Balfour Beatty. This new zone provided attendees with valuable networking and contracting opportunities available within the construction sector.

A spokesperson for Lovell Partnerships Ltd said: "Thank you to Fife Council's Economic Development and the Supplier Development Programme for delivering a great Meet the Buyer event. It was lovely to meet all the local businesses and learn about the brilliant products and services they provide to the local area.

"We can't wait to continue our chats when our developments in Fife start to take shape."

Pamela Stevenson, Service Manager for Economic Development at Fife Council, said: "I was delighted to engage and experience the success of Fife Business Week 2023 once more. This week of events, in our annual business calendar, plays a crucial role in unlocking opportunities and networking for our local businesses. The substantial attendance and positive outcomes highlights the resilience and commitment of our local businesses in fostering sustained growth and prosperity for Fife."



