## JetBlue are coming to whisk you away from Edinburgh

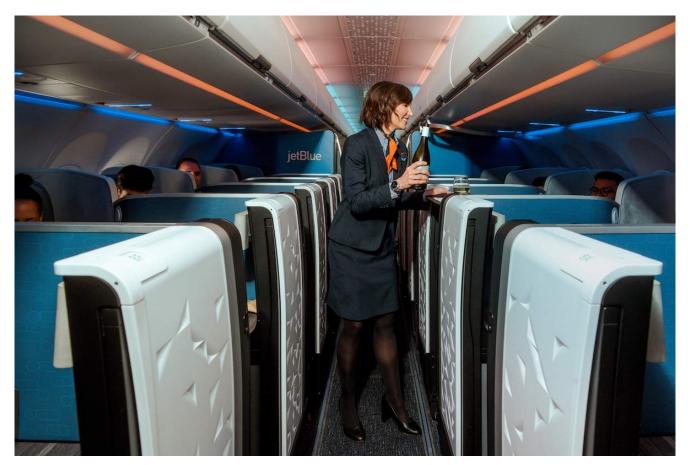
The American budget airline jetBlue will commence daily seasonal flights from Edinburgh to New York next May with tickets on sale from today.

The round trip fares will start from €399 in their economy class although you can have a lie-flat seat in one of the 16 Mint Suite® seats for €1,599 or above and flights will operate on JetBlue's Airbus A321neo with Mint® aircraft.

Robin Hayes, chief executive officer, JetBlue said: "The success of our transatlantic service proves customers don't have to choose between great service and low fares and can have them both with our award-winning Mint and core products.

"Our summer seasonal service to Dublin and Edinburgh will bring a new level of service and affordable fares to these markets that have been dominated by high-fare legacy carriers for decades. We look forward to introducing the JetBlue experience to business and leisure customers traveling this summer to and from Ireland and Scotland."

The airline's <u>Mint premium experience</u> offers customers a fresh choice when flying between the U.S. and Europe. JetBlue Mint features fully lie-flat private suites with a sliding door — including two Mint Studio® seats — and a custom-designed seat cushion developed by innovative mattress company Tuft & Needle, offering a cool and comfortable sleep experience unlike anything in the sky.



Mint boasts countless intuitive design touches that help every customer feel at home in the air. Mint customers will be served restaurant-style small plates curated by Delicious Hospitality Group's (DHG) popular New York City restaurants Charlie Bird, Pasquale Jones and Legacy Records. Their culinary style and hospitality expertise will "bring the best inflight dining experience to Mint tray tables".

JetBlue's industry-leading core experience offers a new level of service to customers who generally fly "coach" but still want a great experience at an attractive fare. Core customers enjoy a "boutique-style experience" no matter where they sit with the most legroom in coach and a free selection of brandname snacks, soft drinks, coffee, tea, beer, wine and alcohol.

In addition, JetBlue is working with its culinary partner DIG to design an innovative and high-quality complimentary meal offering specific to the A321neo that customers will love and will build on JetBlue's product offering.

Customers in both core and Mint stay connected throughout the

flight with fast, free and unlimited high-speed Fly-Fi<sup>(c)</sup>, and live TV<sup>(d)</sup>. Additionally, customers have access to a robust selection of inflight entertainment, including exclusive content from JetBlue's streaming partner, Peacock, on seatback screens at every seat. All customers are able to enjoy a multi-screen experience onboard — just like they do at home.

And if you want to travel earlier then you can route through Dublin then a daily seasonal service from New York's John F. Kennedy International Airport (JFK) and Boston Logan International Airport (BOS) to Dublin Airport (DUB) will begin on 13 March 2024, and continue until 30 September 2024.

https://www.jetblue.com/flying-with-us/uk-and-europe.

Gordon Dewar, Chief Executive of Edinburgh Airport, said: "It's always a big moment when we welcome an airline to Edinburgh for the first time and the arrival of JetBlue will be an exciting step as we further strengthen our links to North America. Edinburgh and New York are both hugely popular places to visit and I'm thrilled that this new service will provide even more opportunities to connect between two of the world's great cities.

"It's extremely important to us, as Scotland's airport, that we continue to build on the momentum of 2023 and offer fantastic choice for our passengers. The arrival of this route allows us to do that — enhancing leisure travel, business links and allowing people more chance to reunite with family and friends across the pond.

"I look forward to welcoming JetBlue to Edinburgh Airport and working closely with them to make this route to New York a success while developing our relationship with the airline further."

Minister for Small Business, Innovation, Tourism and Trade Richard Lochhead said: "I welcome the announcement of JetBlue's new Edinburgh to New York JFK service — which I am sure will be welcomed by travellers in both Scotland and the US.

"This is the first time JetBlue will serve Scotland, and this decision will help enhance our direct connectivity to the US and strengthen important links for business connectivity, exports, and inbound tourism.

"This announcement not only demonstrates the confidence that JetBlue has in the Scottish market, but also strengthens Edinburgh Airport's case for establishing a US pre-clearance border facility to help make travel more seamless and provide added benefits for Scottish businesses and visitors."

Malcolm Roughead, VisitScotland Chief Executive, said: "The arrival of this brand new seasonal route, which marks JetBlue's debut in Scotland, is further evidence of the strong demand we are seeing from American visitors for 2024. The US is our most important global market bringing visitors who often stay longer and spend more exploring all our country has to offer.

"Good connectivity helps makes Scotland a more desirable destination, boosting inbound tourism which in turn grows the wider visitor economy, helping create jobs and sustain communities. It is therefore vital we continue to make it as easy as possible for international visitors to come to Scotland."



