

NC 500 founder named as director of Glampitect

Glampitect, the UK's leading glamping site design consultancy, has appointed North Coast 500 founder and former chair, Tom Campbell, as its first Managing Director.

This is another significant step for the Edinburgh-based firm, which has enjoyed rapid growth since its formation in 2019.

Since its inception three years ago, Glampitect has gone from strength to strength, with expansion into Dubai followed by the recent establishment of a North American operation.

The business turned over £1 million for the first time last year and founder Calum MacLeod says the arrival of Campbell puts the business in the perfect position to continue its upward trajectory.



Calum MacLeod

“This is a new role within our business structure,” said Mr MacLeod. “Demand has

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“His vision, knowledge, and innovative thinking will be a significant asset to Glampitect as we develop and grow the business.”

Tom Campbell said: “I am delighted to have been asked by the young entrepreneur, Calum MacLeod, to join Glampitect as Managing Director to deliver the opportunities for growth in an industry that is making significant progress in creating alternative accommodation experiences for the visitor.

“This is a relatively new sector and industry, and I will be overseeing the consolidation and expansion of the business with the development of innovative solutions and partnerships across the UK.”