

Edinburgh landmarks light up for Secondary Breast Cancer Day

Twenty two landmarks in the UK including Camera Obscura, The Balmoral and St Andrew's House in Edinburgh all lit up pink last night to mark Secondary Breast Cancer Day.

The campaign is coordinated to highlight the lack of awareness and support available in the UK for patients and their loved ones.

A YouGov survey commissioned this year by Make 2nds Count revealed that 29% of UK adults who are either diagnosed or know a friend or family member with secondary breast cancer felt that research and support were insufficient and not readily available for patients or loved ones. It also confirmed that only 23% of these UK respondents asked would look to the mainstream media as a source of information and support when dealing with secondary breast cancer, whilst a staggering 59% refer to charities offering one-to-one advice and personal experience.



Heather Moffitt, a trustee of Make 2nds Count who is living with Stage 4 (metastatic) breast cancer, comments, “We desperately need people to be aware of this forgotten form of breast cancer. We need to change the narrative and raise so much more awareness around the signs and symptoms of this disease.



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The disease, also known as metastatic, advanced or stage IV breast cancer, is a cancer that has spread beyond the breast to other parts of the body and is incurable. On average there are around 35,000 patients in the UK currently living with this form of the disease.

Make 2nds Count is a patient and family-focused charity dedicated to giving hope to women and men living with secondary breast cancer. Their mission is to fund secondary breast cancer research that contributes to advancing an increased quality of life for patients; establish a community that supports and educates patients and families affected by

secondary breast cancer; inform and facilitate access to patient trials and to increase overall awareness of secondary breast cancer.

For more information or support visit www.make2ndscount.co.uk/



Camera Obscura on Castlehill