

Old Town tulips to say thank you

Thousands of tulips lined the Vennel Steps in the heart of the Old Town to thank the public for supporting charitable causes.

For the fourth year running, Benefact Group is giving away over £1million to charities with the return of its Movement for Good Awards.

To mark the occasion, thousands of brightly coloured tulips appeared in the city centre. The garden of gratitude features 1,500 bunches of flowers representing a 'thank you' on behalf of the 1,500 charities that have already benefited from the awards to the members of the public who voted for them.



From today, people are once again invited to nominate a cause close to their hearts for a potential £1,000 award to help make a difference. This year, another 500 charities around the UK will each receive £1,000 during the campaign.

It's quick and easy to nominate, you can vote for your favourite charity online at: www.movementforgood.com

Each of the 4,500 wooden tulips have been individually hand-made in the UK, featuring hand-written thank you notes.

Mark Hews, Group Chief Executive of Benefact Group, says: "We're delighted to announce the launch of Benefact Group's Movement for Good Awards for the fourth year running. We hope that our Garden of Gratitude reminds people that their nominations really do make a difference. Thanking those who have chosen good causes they love, as well as celebrating the 1,500 charity beneficiaries over the last three years is, we think, a fitting way to start this year's awards.

"Benefact Group, formerly named Ecclesiastical Insurance Group, is the fourth largest corporate donor in the UK and is

keen to give even more. Owned by a charity, all of its available profits go to good causes, and the more the group grows, the more the group can give. As a company whose purpose is to contribute to the greater good of society, charitable giving is at the heart of what we do.”



