

Football Match Predictions Provided by Betiton's Brand Ambassador, Djibril Cissé

Nowadays, people really enjoy making predictions for all kinds of sports, but just like in Lord of the Rings where there is the One Ring to rule them all, in sports betting, there is one sport that rules above all, and that is football. With in excess of 3.5 billion fans, there is no sport that comes close to football in terms of fans, so it is no surprise that it is the sport that is bet on the most. Due to this popularity, many sports websites out there have football predictions that you can make use of. Betiton have jumped on this bandwagon, but they have gone one step further by having [football betting predictions](#) by Djibril Cissé.

The Partnership Between Djibril Cissé and Betiton

So, why is it that [Betiton and Djibril Cissé](#) will make such a good partnership? Why did Betiton feel that Cissé was the best footballer to ask to be their brand ambassador? Well, Arnaud Serour, the CEO of Betiton, opted to reach out to Cissé because they were searching for a player that would help them stand out, since this is what a company needs to do in the iGaming world if they want to be successful.

When it comes to standing out, Cissé knows more than a thing or two about this since he always stood out on the football field – not only because of his talent, but also due to the fact that he liked to dye his hair and beard.

As well as searching for someone who could help the brand stand out, they also wanted to work with a footballer who has plenty of character and a steely determination to always succeed. Djibril Cissé was the perfect fit here as he has an awesome character that is loved by all those who know him

well, and plenty of determination to succeed in whatever he puts his mind to.

Serour, after weighing up his options, decided that Cissé would be the perfect fit for the company, so they reached out to him and asked him to be their brand ambassador. Cissé agreed to the offer and his main reason for doing so is that he realised that the owners of Betiton have a lot in common with him – they are strong characters and are determined to succeed in everything that they do.

A Short Trip Through Djibril Cissé's Football Journey

Djibril Cissé signed for Auxerre when he was a youngster, and he made his first senior appearance for the club in 1999 in a match against Paris Saint-Germain. His best season for the club came in the 2001/02 campaign, where he went on to score 22 goals in the 29 matches that he played in. This meant that he finished as the league's top scorer, which was an impressive achievement considering how little experience he had playing at such a level.

Guy Roux was the manager of Auxerre at the time, and he just so happened to be good friends of Gerard Houllier, who was the manager of Liverpool. Houllier could see that Cissé was a really talented player and that he would fit in well with English football thanks to his physicality and pace. He played two more seasons for Auxerre before getting a big money move to Liverpool in 2004. He finished his Auxerre career with 70 goals from the 128 matches that he played.

However, in a strange twist of fate, two weeks before Cissé was scheduled to arrive at Liverpool, Houllier left Liverpool, meaning that Rafa Benitez was the man that he now had to impress. He actually struggled to adapt to English football and struggled with the fact that he was man-marked all of the time. In his first 14 matches for Liverpool, he found the back of the net on three occasions, and then in his 15th match,

tragedy struck. In a game against Blackburn, he went in for a tackle and his studs got caught in the turf, causing him to twist his leg awkwardly and break his tibia and fibula. It was suggested that he would be out for at least a year, but that determination of his that we mentioned above came to the fore, and he was back just six months later.

When he returned, he played in the Champions League as Liverpool made it to the final and produced the comeback of all comebacks. Trailing 3-0 to Milan in Istanbul, Liverpool made it 3-3 and then went on to win the match on penalties, with Cissé scoring his penalty in the shootout. He then went on to help Liverpool lift the FA Cup in 2006, this time beating West Ham on penalties.

He has played with a number of clubs throughout his career and this includes Queens Park Rangers and Sunderland in England, Panathinaikos in Greece, Lazio in Italy, and Bastia and Marseille in France. His best form came in the Greek League, where he scored goals for fun, notching 47 goals in the 61 matches that he played in. His goal scoring ability helped Panathinaikos go on to lift the Super League Greece trophy in 2009/10, as well as the Greek Football Cup that same year.

He was capped for France 41 times, and in this time, he notched up 9 goals. He also got to represent France at both the 2002 and 2010 FIFA World Cup, but the less said about their showing in these tournaments, the better. France finished last in their group at both tournaments, and Cissé failed to find the net in the games that he played. He was called up to play in the World Cup in 2006, but unfortunately for him, he broke his leg in a warm-up match, so had to sit out.

To provide you with a really good idea as to how much Cissé still loves playing football and scoring goals, he recently announced that he would love to make it to 100 goals scored in Ligue 1, and that he would be happy to play for a club for

free in order to achieve this aim of his. He currently sits on 96 goals, and he says that he often regrets retiring when he did. However, no club opted to take him up on such an offer, so he is going to have to be content with 96 goals in Ligue 1. This will annoy him no end, but he should still be really pleased as to what he has achieved in the sport.

