

Celebrating Women's History Month with book deal

InterContinental Edinburgh The George is celebrating Women's History Month by launching a new partnership on International Women's Day (IWD) with female-owned bookstore, Rare Birds Book Shop, to encourage guests to explore Scotland's female literary greats.

The partnership will pay homage to the hotel's impressive literary ties and its most-famous former guest, writer Susan Ferrier, with a new experience: 'Scotland's Inspiring Females Package'. The package offers guests, who book a stay from 8 March 2022 (IWD), the chance to add an accompanying book bundle from trailblazing Scottish female authors, hand-selected by Rare Birds Books.



Included in the 'Scotland's Inspiring Females Package' is Jackie Kay, Scotland's former Makar, with her debut novel *Trumpet*, a fictionalised chronicle of the life and death of transgender jazz artist Billy Tipton; quintessentially Edinburgh author, Muriel Spark and her story of a glamorous outspoken teacher, *The Prime of Miss Jean Brodie*; as well as Susan Ferrier's *Marriage*.

Susan Ferrier, who resided at the hotel when it was a collection of luxury Georgian townhouses in the 18th century, is widely referred to as Scotland's answer to Jane Austen. Her debut book, *Marriage*, was published in 1818 and tells the story of an English heiress, who elopes with a handsome Scot to live in a castle in the Highlands. Characters in the novel were based on real acquaintances she met during her time at The George, such as iconic Scottish poet Robert Burns and author Sir Walter Scott.

Books will be beautifully packaged and ready for guests in their room on arrival alongside a charming booklet with insider information on each book and its author. The package includes room, bed and breakfast and prices start from £289.

Rare Birds Book Shop, located in the heart of Stockbridge, is on a mission to champion women's writing, by helping enthusiasts to discover great books by great women. Founded in 2017 it has built a vibrant community of booklovers around the world through its book club.

Rachel Wood, founder and owner of Rare Birds Book Shop, said: "There's nothing we love more than helping readers discover writing by women, and what better way to help visitors discover Edinburgh's rich literary history than by shining the spotlight on three brilliant Scottish writers, whose work has captured the imagination of readers around the world."

Kieran Quinn, Hotel General Manager at InterContinental Edinburgh The George, said: "We are so proud of our historical

ties to some of Scotland's greatest literary experts, so it felt only right that this International Women's Day, we launched a new offering for guests to delve back into the work of those women who once stayed and were inspired by where we now call home and learn more about more modern Scottish female authors too."

For more information, please visit <https://edinburgh.intercontinental.com/offers/>