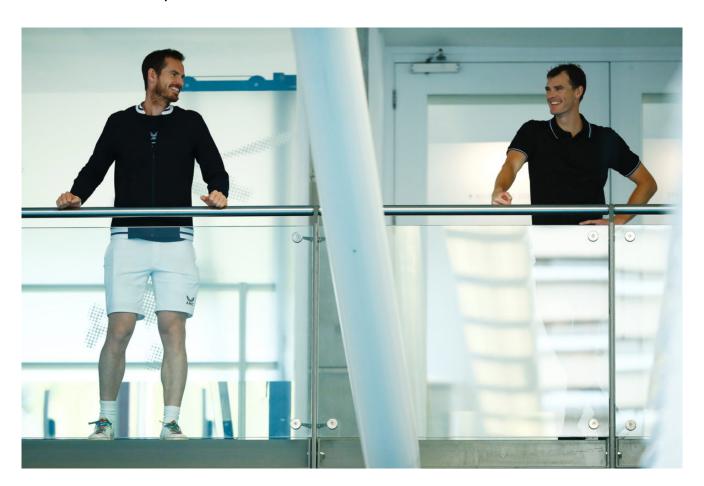
## Tennis legend Jamie is a cut above the rest thanks to Edinburgh barber

Edinburgh-based barber Kyle Ross is set to serve up a trim for tennis royalty ahead of an auld enemy grudge match to be played later this month.

Multiple grand slam winner Jamie Murray, OBE, is bringing his "Battle of the Brits" event to Aberdeen — a live Scotland versus England tennis match featuring some of the biggest names in the sport.



LONDON, ENGLAND — JUNE 22: Andy Murray (l) and brother Jamie Murray socially distance as they chat on the player's balcony during practice for the Schroders Battle of the Brits at the National Tennis Centre on June 22, 2020 in London, England. (Photo by Clive Brunskill/Getty Images for Battle Of The Brits)

The doubles legend — who is well known in his own right and also as the older brother of Wimbledon champion Andy Murray — sought out the services of Kyle, 32, who has won multiple awards as managing director of the city's <u>Sovereign Grooming</u> and who recently relocated to Edinburgh and his new salon in New Waverley.

The tennis star admitted that a gruelling schedule of matches and events has often left him struggling with an unruly mop of hair, so he was determined to do something about it.

Jamie, 35, said: "When you are in the public eye the pictures and videos captured are documented for life and it's a normal human reaction, that if you see something you don't like you will pay more attention to it in the future. I've learned that first hand.

"Being on the road has its challenges and getting a good hair cut is one of them. Every new country brings the risk of a bad hair cut and I've had many in my time, including recently in California where I had to put up with it for a few days as ironically all the barbers were shut!"

Jamie is the tournament director of Battle of the Brits, which takes place at the P&J Live Arena on December 21 and 22. Kyle and his five-strong team will be visiting the city's Hilton Hotel, where both teams are staying, to take care of any prematch grooming requirements.



LONDON, ENGLAND — JUNE 22: Jamie Murray poses for a photo prior to Schroders Battle of the Brits at the National Tennis Centre on June 22, 2020 in London, England. (Photo by Clive Brunskill/Getty Images for Battle Of The Brits)

Jamie added: "Looking good and feeling good go hand in hand as it helps you be more confident — and in my case, hopefully play better."

He will be joined on court by brother, Sir Andy Murray along with other Scottish tennis stars including Jonny O'Mara and Cameron Norrie. The English team is made up of Joe Salisbury, Jack Draper, Dan Evans and Neal Skupski.

Delighted barber Kyle said: "It is a really proud moment for Sovereign Grooming to be asked by Jamie to provide our services. We're looking forward to helping the team get prepped for their upcoming matches and hope the Scotland team come out on top.

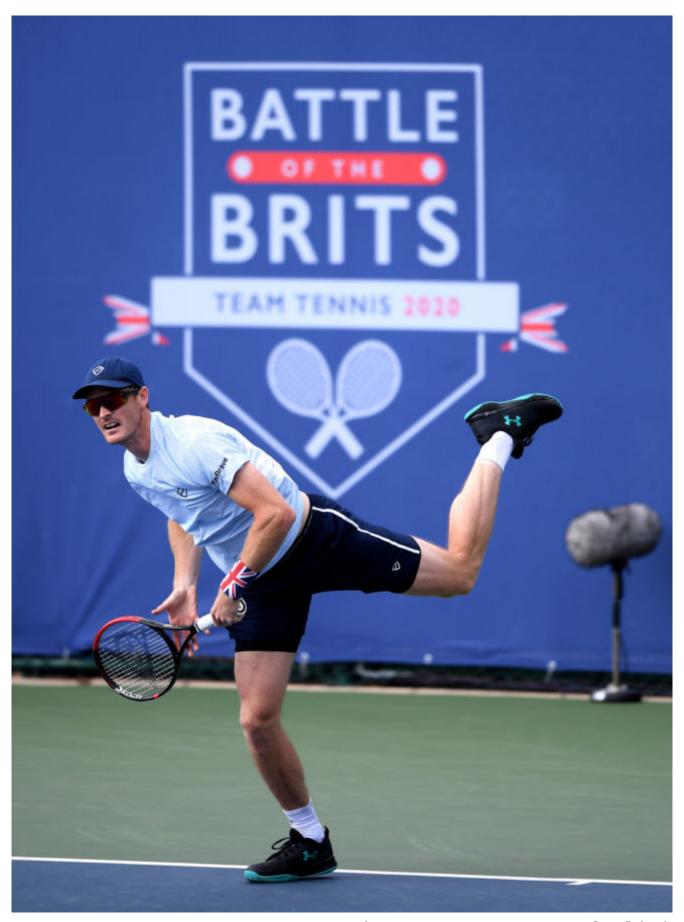
"We may even have a few hand tips that the teams will be able to take to the court."

Jamie's grooming tips for life on the road are simple: to stay on top of a hairstyle he advised finding a style that is easily suited to your routine to ensure it is maintainable.

He added: "Lockdown was certainly an interruption to my usual grooming routine. Like many others, my wife ended up being my barber and sometimes we'd just shave it all off to make it easier to manage.

"When we managed to get back into training it was funny to see my coach and team arriving with their untamed hair for the first time.

"Since we couldn't go to the barbers for such a long period of time, I now treat it like an experience and actually enjoy going whereas previously it used to be a necessity."



LONDON, ENGLAND — JULY 28: Jamie Murray partner of Olivia Nicholls of Union Jacks in their doubles match against Alastair Gray and Eden Silva of British Bulldogs during day

two of the St. James's Place Battle Of The Brits Team Tennis at National Tennis Centre on July 28, 2020 in London, England. (Photo by Alex Davidson/Getty Images for Battle Of The Brits) The star also explained how the tennis event is coming to Aberdeen because the players were keen to find a venue outwith the central belt.

He said: "There's also the fact that the P&J is a great venue. Local people normally have to travel far to see anything live, so its nice to give bring world class tennis to their doorstep.

"The event should be good fun as it will give players the chance to represent their home nation as normally we'd play as Great Britain. Everyone, including both players and spectators, have a vested interest in how their individual country performs so it should create a bit of friendly competition."

Acclaimed Barber, Kyle Ross who has been garlanded with a string of industry awards, set up Sovereign Grooming in Aberdeen's Union Street in 2016. It was an immediate hit and he has since attracted investment to open salons in both Edinburgh and Glasgow.

He was named Best Barber UK at the International Barber Awards in 2017, a year which also saw him named Scottish Men's Stylist of the Year. In 2018, he was named Best Barber at the Scottish Hair and Beauty Awards and in 2019 was shortlisted for GQ Magazine's Barber of the Year title, one of only a handful of stylists outside London to have been shortlisted.

https://sovereign-grooming.com/locations/edinburgh - to book
an appointment with Kyle or his team.



Kyle Ross