

Celebrate the magic of making memories with The Balmoral and Hamleys

The Balmoral has partnered with Hamleys, “the finest toy shop in the world”, to bring joy and magic to families this festive season.

Hamley Bear checked in to the Rocco Forte hotel to deliver a special present under the twinkling Christmas tree, signalling the beginning of the festive season at The Balmoral.

Throughout December, children visiting The Balmoral will be invited to post a letter to Santa, to have a chance of winning a present of a Rocco Forte Family Suite Experience and a VIP visit to Hamleys Edinburgh to choose a toy from the Hamleys Elves handpicked Top 10 Christmas Toys.

During the season, families can indulge in a pre-Christmas break with The Balmoral’s Festive Spirit Escape, offering guests a two-night stay exploring Edinburgh’s yuletide festivities, accompanied by an exclusive gift card to Edinburgh’s newest shopping district, the St James Quarter, which is home to Hamleys. Children can step into a world of fun and theatre at Hamleys Edinburgh, seeking inspiration for their letter to Santa.

Families staying on a Festive Spirit Escape at The Balmoral can relax knowing that younger guests will be just as pampered as the grown-ups, with the hotel’s Rocco Forte Kids programme tailored for babies, kids and teens. From a ‘Bonnie the Owl’ turn down to welcome treats and pint-sized bathrobes and

slippers, little ones are catered for from check-in to check-out.

The Balmoral's General Manager, Richard Cooke, said: "We invite our guests and visitors to take a trip down memory lane and experience the wonder of the festive season through their inner child this December. Toys evoke a sense of nostalgia and there is no better place to experience nostalgia than with an iconic brand such as Hamleys. We hope that families will have the chance to reconnect once again and make memories together which they can enjoy for many years to come."

Sumeet Yadav, Hamleys CEO, said: "Partnering with a famous brand such as The Balmoral, Edinburgh, has been wonderful. Together we are helping families to make life-long memories this Christmas, sprinkled with a little bit of Hamleys magic so that this year will be extra special."

Visit The Balmoral between 1 – 20 December 2021 to post your letter to Santa and be in with the chance of winning this incredible experience.

To book a Festive Spirit Escape and indulge with the family this December, click here for [the hotel website](#).

or contact reservations.balmoral@roccofortehotels.com

