

COP26 – a welcome from Glasgow

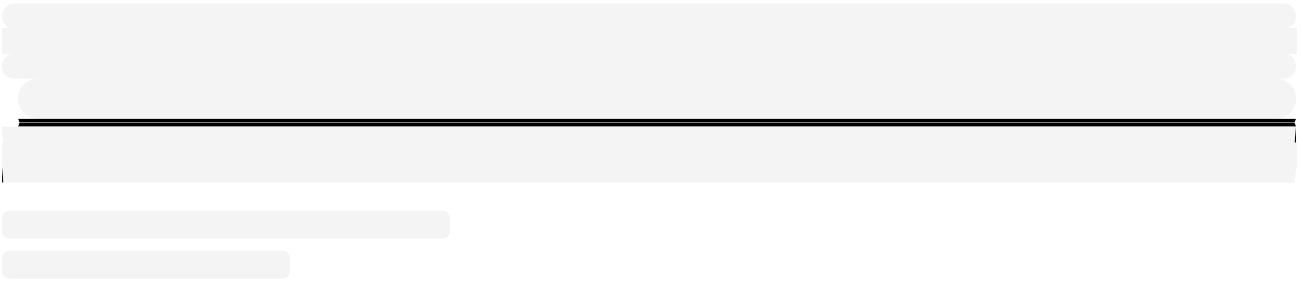
Ahead of the 26th UN Climate Change Conference of the Parties (COP26) in Glasgow from 31 October to 12 November 2021, the leader of Glasgow City Council, Cllr Susan Aitken has released a video welcoming delegates to the conference.

The UK is the host nation and [Alok Sharma MP](#) for Reading West has been appointed as full-time President of COP26, and today just one month from the start of the important conference in Glasgow, Pre-Cop began in Milan.





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In addition the council has issued a Glasgow Broadcast Guide to help all visiting journalists and has set up a Destination Media Hub in the city to host members of the press which will open on 28 October just ahead of the [conference](#) beginning.

The 'Made in Glasgow' showcase will highlight the city's innovative approach to sustainability – particularly through circular economy principles – and also profile its creativity across art, architecture, design, film, fashion, food and drink.



Cllr Aitken said: “We are very much looking forward to welcoming the world’s press and broadcasters to Glasgow for COP26 and understand their need to access vital information on the city quickly and efficiently.

“We hope that the creation of these bespoke resources will not only assist media in their reporting from Glasgow during COP26 but also contribute to the conference’s legacy by providing inspiration and story ideas for future coverage of the city’s climate change ambitions as we work towards achieving our goal of being carbon neutral by 2030.”

The council is working with groups and organisations including Bloomberg, C40 city network tackling climate change, Core Cities UK, Stop Climate Chaos Scotland, faith and third sector groups to work up a programme of policy meetings, receptions and events that will complement the main COP26 programme.

This activity will not only be an important legacy opportunity for Glasgow but it will also help reinforce the city’s

position as a “world leader in the race to net zero and a place where green business can be done”.



Ashton Lane in Glasgow's West End