

Housing provider launches award to celebrate acts of kindness

Housing and care provider, [Bield](#), has launched a platform to recognise individuals going above and beyond in the community, naming the award – “You are one of a Kind”, to celebrate its staff and customer’s acts of kindness

Running until March 2022, customers, owners, service users, staff and members of the local community will have the chance every month to nominate their local heroes or heroines who have gone out of their way to lend a helping hand.

At the end of each month, a board of judges will select a Bield customer along with a Bield staff member or volunteer to receive the One of a Kind Award and a £50 voucher.

This comes as Bield which has its headquarters in Edinburgh is celebrating its 50th anniversary this year and is looking to get as many people as possible involved in the milestone.



Dr Lynne Douglas

Chief Executive of Bield, Dr Lynne Douglas said: “Many things can go unnoticed as people go about their day to day life and this award gives us the perfect opportunity to recognise all

the little things that make a big difference to individuals and their communities – especially in the current climate.

“The community at Bield has rallied together throughout the pandemic so we are really excited to launch this initiative and give those people a platform to share their amazing efforts.

“Our first series of nominations have started to come through and the stories so far have been incredible – it is wonderful to see individuals supporting each other.

“The Bield community is truly one of a kind and we felt this award will help showcase and celebrate the amazing people we interact with on a daily basis.”

This award further amplifies the importance the provider has put on kindness, last year it was added to its core values, building on the ethos staff and customers live by.

Bield is a registered charity which grew from humble beginnings, starting out with one housing development in Bo’ness which has gone on to become a major provider of housing and care services for around 20,000 older people across 22 local authority areas.

www.bield.co.uk