Edinburgh care provider logs on to virtual viewing trend

Two Edinburgh care homes have invested in new technology to offer potential residents and their families virtual viewings from the comfort of their own homes.

Mansfield Care has produced virtual tour videos for seven of its 11 care homes across Scotland, including Belleville Lodge and Craighall House in the capital, showcasing both the interior and exterior of each to give an accurate representation of the building.

The care provider hopes the videos will allow potential residents or family members looking on their behalf to get a feel for the services without leaving their home, whilst reducing the number of people entering the premise.

Mansfield Care's founder, Andrew Hume, said: "It is important for us to continue to adapt and innovate our processes and services as the care industry becomes more digital.

"On top of this, virtual viewings are a way to keep our current staff and residents safe, whilst making the process easier for those looking to make the move to one of our homes.

"Virtual viewings will allow potential residents to see the apartment almost in person from the comfort of their own home for convenience, safety and to enable people who cannot travel easily to conduct a viewing."

Personalised virtual viewings can be arranged for those

interested in moving into a care home with one of Mansfield Care's staff on hand to answer questions, and provide more information about the home and its care services.

Mansfield Care specialise in small, friendly residential care homes in Edinburgh, Borders and west of Scotland each designed to an exceptional standard with state-of-the-art facilities.

The Mansfield Care ethos is inspired by the kind of care we would wish for ourselves in later life — supportive, friendly, bright, positive, empathetic, respectful and homely.