Police hunt masked thug after 'frightening' robbery at newsagent

Police are appealing for information after a robbery at a newsagents in North Berwick on Thursday, 20 May, 2021.

Around 2pm, officers were called to Sweet News on High Street in North Berwick, after a man had threatened staff with a knife and then run off with a three figure sum of money.

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The suspect is described as white, 5 ft 5 in height, of slight build, wearing a black coat with a hood, a black face covering and black trousers/jogging bottoms.

Inspector David Hughes, North Berwick Police Station, said: "Thankfully no one was injured as a result of this robbery, however, it was a very frightening experience for the staff in the store.

"The High Street is very busy around this time and there were a good number of people about, so I would ask that anyone, who has not yet come forward to police, get in touch as their information could be very helpful to our enquiry.

"We know that there were a couple of delivery drivers in the street and also a coach passing at the time. We'd be keen to see any dash-cam footage they may have."

Information can be passed to officers via 101. Please quote reference number 1776 of 20 May, 2021 when calling. Alternatively, details can be passed anonymously to

Crimestoppers on 0800 555 111.