

# **Campervan converter recognised as a Motorhome Qualified Converter by VW**

**Jerba, the North Berwick company which converts campervans, has become the only converter of its kind in Scotland to be officially recognised by Volkswagen Commercial Vehicles [VWCV].**

[Jerba Campervans](#) has been named as one of three companies across the UK to be recognised in this way.

The employee-owned firm joins converters in Derby and Shropshire to be the first automotive companies to join the VWCV Motorhome Qualified Scheme. Jerba received the qualification after meeting rigorous standards and obligations set out by VW.

VW Specialist Sales Manager, Nick Axtell, said: “The reason we created this scheme was to highlight the importance of quality control to our customers. We want to direct customers to companies we’ve qualified in the scheme safe in the knowledge that each firm can deliver on the safety promises and obligations we expect at VWCV.

“With this in mind we have highlighted few companies that encompass our beliefs and meet our standards, and we are delighted to have them backed by this scheme.”

The VWCV Motorhome Qualified Scheme amounts to a number of

essential compliances. With companies requiring added liability insurance, matched warranty and an approval from the National Caravan Council Limited [NCC].

VWCV identified Jerba Campervans as a significant operator, with the North Berwick firm taking a keen interest throughout the scheme's inception.



Nick added: "We wanted to spotlight companies that have good ethics and ethos, and those who want to build a continuous business we can form a long-term relationship with.

"Out of all the companies we've dealt with, Jerba has been one of the best simply because of its expertise in our industry.

"We've visited the Jerba factory numerous times prior to lockdown, and gotten to know the staff's excellent approach to customer care, and we really relied on the company's knowledge and feedback to and really drive our scheme.

"The co-founder Simon Poole has been a champion of it really, and it's been valuable to have his enthusiasm."

Jerba will now be able to display the VWCV Motorhome Qualified logo on its website as well as utilising promotional materials from VWCV.

Co-founder of Jerba Campervans, Simon Poole, said: "This has been many years in the making, and we couldn't be happier to finally achieve this qualification.

"It means a great deal to us, not only by sharing it with our customers, but it is recognition for the team and the incredibly high standards they uphold each day.

"Having recognition from VWCV vindicates our work and the effort which goes into each campervan.

"We hope this qualification will display to many customers who

are seeking to buy a campervan that Jerba Campervans is regarded as one of the UK's finest converters."

The qualification comes after the employee-owned company became the first automotive business to achieve the Fair Tax Mark certification, joining a growing movement of responsible businesses who have declared what they pay in tax.

Jerba was also awarded with a Good Business Charter accreditation, demonstrating how its ethos applied throughout its business, from its commitment to work-life balance and paying the living wage, to its tax arrangements, supplier relationships and customer care.

Jerba Campervans was launched in 2006 and specialises in converting and customising VW

Transporter vans for those passionate about adventure and the outdoors.

The customers' needs have been at the forefront of the business since it was founded in 2006 by Simon and his wife Cath, who after hiring and buying campervans themselves realised they could improve the design and user experience.

[www.jerbacampervans.co.uk](http://www.jerbacampervans.co.uk)

# MotorhomeQualified

Volkswagen Commercial Vehicles

