

CALA and Virgin will deliver future-proof broadband at Boroughmuir

A REFURBISHED property offering in the capital is marrying the old with the new, as an early-20th century building is set to harbour some of the UK's fastest available broadband.

Formerly home to one of Edinburgh's most renowned high schools, CALA Homes (East) is collaborating with Virgin Media at Boroughmuir – to provide gigabit speeds into each of its 87 apartments.

The broadband speeds at the highly anticipated development are 14 times faster than the average Edinburgh household – and will provide increased resilience as demand for reliable connectivity continues to increase exponentially.

This comes as home owners are seeking more stable internet connections, with home-working now the norm for many.



Plot 49 – Boroughmuir – Edinburgh – CALA Homes (East)
Philip Hogg, Sales and Marketing Director with CALA Homes (East), said: “It’s crucial that at Boroughmuir we give buyers the best of all worlds.

“That means we can include the charm, character and impressive height of the old building, but equally important is the high

specifications to meet the demands of modern living.

“We’re delighted to have been able to work with Virgin Media to implement fibre into each home, with teams working carefully in and around this special building to ensure it is fitted seamlessly.

“With many of our buyers working from home, this kind of connectivity has been an incredible bonus. Many of our buyers of our two- and three-bedroom homes have been using their flexible additional bedrooms as the ideal separate work from home office.”

The Boroughmuir High School building was constructed between 1911 and 1914 by renowned architect, John Alexander Carfrae.

A pioneer in its own right, the building was one of the first in Edinburgh to utilise steel frame architecture. The Boroughmuir site continues this heritage by future-proofing internet connectivity in each of its apartments. Its installation into each home required highly skilled and intricate engineering.

Colin Brown, Regional Director for Scotland at Virgin Media, said: “Edinburgh benefits from some of the fastest broadband speeds in the world as a result of the activation of Virgin Media’s gigabit network in the city. Residents that move into any of these apartments will be able to sign up to our great value entertainment bundles from day one.”

The restoration of the Grade B listed building is executed with care and attention to maintain the former school’s original character

A home in Boroughmuir provides a satisfying mix of capital convenience and neighbourhood quaintness, set in the desirable Bruntsfield area of Edinburgh restaurants, bars and cafes are right on the doorstep, as well as city attractions and employment hubs.

Many of the homes in the development have additional bedrooms on the lower floor, creating the ideal office space for home-working.

Each of the Boroughmuir apartments has allocated parking with access to electric vehicle charging points and to a relaxing private residents' courtyard.

CALA launched on-site in August with a show apartment designed by renowned interior designer Eileen Kesson in partnership with BoConcept.

<https://www.cala.co.uk/homes-for-sale/scotland/edinburgh/boroughmuir-bruntsfield>



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